

# Syllabus

2<sup>nd</sup> Semester

**Integrated  
M.A. (Journalism and Mass  
Communication)**

**Curriculum and Credit Framework  
As per NEP 2020**

**For**

**MA Integrated (Journalism & Mass Communication)**  
(To be effective from the Academic Session 2024-25)



**Department of Media Studies**  
**Gurugram University, Gurugram**  
(A State Govt. University Established Under Haryana Act 17 Of 2017)

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## Semester 2

Course Code	Course Title	Course ID	L	T	P	L	T	P	Total Credits	MARKS				
			(Hrs)			Credits				TI	TE	PI	PE	Total
<b>Core Course(s)</b>														
CC-A03	Evolution of Language		3	1		3	1		4	30	70			100
CC-A04	Basics of Written Communication		3		2	3		1	4	25	50	5	20	100
<b>Minor Vocational Courses</b>														
MIC-02	Basics of Camera		2		4	2		2	4	15	35	15	35	100
<b>Multidisciplinary Course(s)</b>														
MDC-02	One from Pool								3					75
<b>Ability Enhancement Course(s)</b>														
AEC-02	One from Pool								2					50
<b>Skill Enhancement Course(s)</b>														
SEC-02	One from Pool								3					75
<b>Value-added Course(s)</b>														
VAC-02	One from Pool								2					50
<b>Total Credits</b>									<b>22</b>					<b>550</b>

242/JMC/CC203

**MA Integrated (JMC)**

**SEMESTER - 2**

Name of Course: <b>Evolution of Language</b>	Maximum Theory marks: 100 (30+70)
Subject Code: CC 203	Course ID:

**Instructions for paper setter: This question paper shall be divided in two sections. Examiner is requested to set section A as compulsory question containing 14 marks and from the entire syllabus (can be either objective or subjective). Section B will be in choice from two of the questions from each unit. The students will be required to attempt one question from each unit. All questions from each unit will carry equal marks.**

**Objective:** Students will heighten their awareness of correct usage of word, sentence and grammar in language that will be helpful in writing and speaking. Students will improve their speaking language ability both in terms of fluency and comprehensibility.

**Course Outcomes:**

1. After completion of this course students will be able to give oral presentations and receive feedback on their performance.
2. It will increase their reading speed and comprehension of academic articles.
3. They will improve their reading fluency skills through extensive reading.
4. Students will enlarge their vocabulary by keeping a vocabulary journal.

**COURSE CONTENTS:**

<b>Unit 1: Introduction</b>
1.1 Introduction and concept of language 1.2 Development of language and phonetics 1.3 Organ of speech and classification of sounds 1.4 Significance of language
<b>Unit 2: Classification of Language</b>
2.1 Language and dialects 2.2 Language Family and Indian Language 2.2 Spoken and written language 2.3 Sign and symbol of language
<b>Unit 3: Reading and Understanding</b>
3.1 Language and culture: Words and sentence formation 3.2 General Methods of word and sentence formation 3.3 Language and Constitution 3.4 Language and Society
<b>Unit 4: Language and Presentation</b>
4.1 Communication Skills: verbal and non-verbal skills for presentation 4.2 Presentation Skills: planning, structuring, delivering and handling of presentation, speech and discussion 4.3 Presentation Etiquette: dressing and grooming, meeting etiquette, dining Etiquette 4.4 Behaviour Skills: Positive attitude, self-management, problem solving, time management and anger management.

**Suggested Readings:**

1. "The Study of Language" by George Yule
2. "Language Families of the World" by Kenneth Katzner
3. "The Cambridge Encyclopedia of Language" by David Crystal
4. "Communication Skills for Effective Management" by Owen Hargie
5. "An Introduction to Language" by Victoria Fromkin, Robert Rodman, and Nina Hyams

242/JMC/CC204

**MA Integrated (JMC)  
SEMESTER - 2**

Name of Course: <b>Basic of Written Communication</b>	Maximum Theory marks: 75 (25+50)
Subject Code: CC-242 Course ID:	Maximum Practical marks: 25 (05+20)

**Instructions for paper setter:** This question paper shall be divided in two sections. Examiner is requested to set section A as compulsory question containing 10 marks and from the entire syllabus (can be either objective or subjective). Section B will be in choice from two of the questions from each unit. The students will be required to attempt one question from each unit. All questions from each unit will carry equal marks.

**Note:** The Practical will be conducted on the basis of theory.

**Objective:** Students will learn historical concepts of development and history of writing. They will learn the basic principles and steps needed to write basic forms such as paragraphs and sentences. The course will also enhance their writing mapping process and idea generation on topics and themes.

**Course Outcomes:**

1. Students will understand the history, development, and different types of writing and scripts.
2. They will develop essential writing skills in both Hindi and English, focusing on grammar, word usage, and error correction.
3. Students will learn the structure and features of paragraph writing and be able to construct different types of paragraphs.
4. They will gain the ability to write various types of essays, understanding the characteristics and steps involved in essay writing.

**COURSE CONTENTS:**

<b>Unit 1: Introduction</b>
1.1 History, Development and Types of Writing and Script 1.2 Principles and Mechanics of Writing 1.3 Techniques of Writing: Issue Tree or Mind Map 1.4 Step and Process of Writing
<b>Unit 2: Developing Writing Skills (Hindi and English)</b>
2.1 Essentials of Grammar 2.2 Usage of Words 2.3 Common Errors and Misappropriations 2.4 Jumbled Sentences
<b>Unit 3: Paragraph Writing</b>
3.1 Introduction and Importance of Paragraph Writing 3.2 Structure and Features of Paragraph 3.3 Constructions of Paragraph 3.4 Types of Paragraphs
<b>Unit 4: Essay Writing</b>
4.1 Introduction to Essay 4.2 Types of Essays

4.3 Characteristics of Essay  
4.4 Steps of Essay Writing

**Suggested Readings:**

1. "The Sense of Style: The Thinking Person's Guide to Writing in the 21st Century" by Steven Pinker
2. "Modern English Grammar and Usage" by N. Krishna Swamy
3. "Paragraphs and Essays: With Integrated Readings" by Lee Brandon and Kelly Brandon
4. "Writing Paragraphs and Essays: Integrating Reading, Writing, and Grammar Skills" by Joy Wingersky, Jan Boerner, and Diana Holguin-Balogh
5. "The Oxford Book of Essays" edited by John Gross
6. "On Writing Well: The Classic Guide to Writing Nonfiction" by William Zinsser