

PG Pool (Part 2)
(In addition to Pool Courses already uploaded on website)
(25-09-2024)

PG Pool (Index and Syllabus)
Pool of VALUE-ADDED COURSES
Semester 1

Sr No.	Name of Course	Department	Page No.
1.	Arts and Aesthetics in India	Political Science and Public Policy	1

Pool of Multidisciplinary Courses

Sr. no.	Name of dept.	Sem	Courses	Page No.
2.	Geography	1	Fundamentals of Geography	3

Table PG06: Pool of Ability Enhancement Courses (AEC)

Semester 1

Nomenclature of Course	RUN BY DEPARTMENT	Page No.
Introduction to German Culture and Language	Dept. of Indian Knowledge and Language/ Dept. of German	8
Introduction to Japanese Culture & Language	Dept. of Indian Knowledge and Language/ Dept. of German	12
Communication Skills	Dept. of Management	16

	Arts and Aesthetics in India
Semester-I	Maximum Marks: 50
Credits per week: 2	Theory Examination: 35
Time: 2 hours	Internal Assessment: 15

Course Outcome:

Remembering: Recall significant examples and characteristics of Indian architectural and painting styles.

Understanding: Explain the historical and cultural contexts of various Indian architectural structures and paintings.

Analyzing: Differentiate and analyze various forms of Indian classical and folk dances.

Evaluating: Assess the traditional techniques of Indian textile production and their relevance in contemporary fashion.

Note for External Examiner:

1. Five Questions will be set in all and students will be required to attempt 3 questions.
2. Question No. 1 will be compulsory and will consist of 5 short answer type questions of 3 marks spread over the entire syllabus (3x5=15 marks).
3. For the remaining four questions, students will attempt 1 out of 2 questions from each of the two units (10 marks each).

UNIT- I

- a) Architecture
- b) Painting

UNIT- II

- a) Dance
- b) Textile

Suggested readings

1. Arnason, H. H. A History of Modern Art: Painting, Sculpture, Architecture, Photography.
2. London: Thames and Hudson 1998.
3. Asher, Catherine B. Architecture of Mughal India. Cambridge University Press, 1992.
Huntington, Susan L. and Huntington John C. The Art of Ancient India: Buddhist, Hindu, Jain.

4. New Delhi: Motilal Banarsidass, 2014.
5. Mitter, Partha. *Indian Art*. Oxford: Oxford University Press, 2001.
6. Chandra, Satish. *History of Medieval India 800-1700*, New Delhi: Orient Longman, 2007. Deva, Krishna. *Temples of North India*, New Delhi: National Book Trust, 1969.
7. Singh, Upinder. *A History of Ancient and Early Medieval India: From the Stone Age to the 12th Century*, Delhi: Pearson Longman, 2009.
8. Srinivasan, K.R., *Temples of South India*, New Delhi: National Book Trust, 1972.
9. Chakravorty Pallabi and Gupta, Nilanjana (ed). *Dance Matters: Performing India on Local and Global Stages*, Delhi: Routledge, 2010.
10. Ashok Ranade, *Hindustani Music* (National Book Trust, 2000)
11. Foster, Hal, Rosalind E. Krauss, Yve-Alain Bois, B. H. D. Buchloh, and David Joselit. *Art since 1900: modernism, antimodernism, postmodernism*, London and New York: Thames and Hudson, 2004.
12. *Graphic Art in India Since 1850*, New Delhi: Lalit Kala Akademi, 1985.
13. Jain, Kajri. *Gods in the Bazaar: The Economies of Indian Calendar Art*. Duke University Press, 2007.
14. Metcalf, Thomas. *An Imperial Vision: Indian Architecture and Britain's Raj*. University of California Press 1992.
15. Mirzoeff, Nicholas. *The Visual Culture Reader*. London: Routledge, 2002.
16. Mitter, Partha, *Art and Nationalism in Colonial India, 1850–1922*, Cambridge University Press, Cambridge, 1994
17. Mitter, Partha, *The Triumph of Modernism: India's Artists and the Avant-Garde, 1922–1947*, New Delhi: Oxford University Press, 2007.
18. Panikkar, Shivaji, ed., *Twentieth-Century Indian Sculpture: The Last Two Decades*, Marg, Mumbai, 2000.

Gurugram University Gurugram, Haryana(India)
 PG Program: (Semester-I) Geography Subject MDC-1 Paper Syllabus
 (as per NEP 2020 w.e.f session 2024-25)
 (offered to the students of different discipline/Subject)

FUNDAMENTALS OF GEOGRAPHY

Paper Code: **MDC-01 (Theory Paper)**

Course Id: **24/GEO/MD101**

Credit: 03 (2+1+0) L+T+P Hrs/Week	Total Marks	75
Time: 3 Hours	End Semester Exam:	50 Marks
Note: The question Paper will have five units. Four units of question paper will contain two essay type questions (having 10 marks of each question) from each unit of the syllabus. Candidate(s) are required to attempt one question from each unit. The first unit having question no. 1 shall be compulsory and shall contain five short answer type questions (having 2 marks of each question) covering the entire syllabus. All questions carry equal marks.	Internal Assessment:	25 Marks
	Attendance	5
	Assignment	5
	Mid-Sem. Exam	15

Course Outcomes (COs):

CO-01: The students will be able to understand the fundamentals, Coordinates and Time zones of Geography subject.

CO-02: They will understand general Geographical Processes of Landform Formation and categorization.

CO-03: They will be able to understand the atmospheric Temperature, Winds and the different phenomena.

CO-04: They will be able to understand the Relief and motions of Oceanic water and their importance.

UNIT-I

Shape and origin of Earth, Interior of Earth,

Direction: divisions, Methods of determination of North Direction; Maps and Globe.

Latitudes and Longitudes; Local Time and Standard Time, World Time Zones.

UNIT-II

Rocks: Origin and Classification- (Igneous, Sedimentary and Metamorphic rocks), Rock Cycle;

Major Landforms: Mountains, Plateau and Plains; Earth's Movements: Volcano, Earthquake;

Weathering and Erosion.

UNIT-III

Atmosphere: Composition and Structure, Climate and Weather,

Temperature, Temperature zones, Atmospheric Pressure and Pressure belts.

Winds: Planetary, Periodic and Local. Cyclone and Anticyclone.

UNIT-IV

Oceans relief: Continental Shelf, Ridges, Trenches. Oceanic temperature and salinity;

Ocean currents and Tides. Marine resources

Suggested Readings:

- Bunnett, R.B. (2003): Physical Geography in Diagrams, Fourth GCSE edition, Pearson Education (Singapore) Private Ltd.
- Dayal, P. (2019) Bhuakriti Vigyan, (in Hindi), Rajesh Publications, New Delhi.
- Khullar, D.R. (2021): Bhautik Bhugol, (in Hindi), Kalyani Publishers, New Delhi.
- Lal, D.S.(1998): Climatology, (in Hindi/Eng), Chaitnya Publishing House, Allahabad.
- Lake, P. (1979): Physical Geography (English and Hindi editions), Cambridge University Press, Cambridge.
- Negi, B.S.(1993): Physical Geography, S.J. Publication, Meerut.
- Singh Savindra (2021), Bhuakriti Vigyan, (in Hindi/Eng), Pravalika Publications, Allahabad.
- Tikka, R.N.(2002): Physical Geography, Kedarnath Ramnath & Co., Meerut.
- Wooldridge, S.W. and Morgan, R.S. (1939): The Physical Basis of Geography- An Outline of Geomorphology. Longman, London. Recent edition and Reprint.

MA (APR)

**Multidisciplinary Course from the department for pool of the
Courses in the University**

**(These courses are to be offered to students of different
discipline/Subject)**

Semester 1

Course Code	Course Title	Course ID	L	T	P	L	T	P	Credits	MARKS				
			(Hrs)			Credits				TI	TE	PI	PE	Total
MDC-01	Concept and Importance of Public Relations	241/APR/MD-101	2	1		2	1		3	25	50			75

**MA Advertising and Public Relations
SEMESTER -1**

Name of Subject: Concept and Importance of Public Relations	Maximum Theory marks: 75 (25+50)
Subject Code: MDC-01 Course ID: 241/APR/MD-101	

Instructions for External Examiner: This question paper shall be divided in two sections. Examiner is requested to set section A as compulsory question containing 10 marks and from the entire syllabus (can be either objective or subjective). Section B will be in choice from two of the questions from each unit. The students will be required to attempt one question from each unit. All questions from each unit will carry equal marks.

Objective: To provide students with a thorough understanding of the principles and concepts of public relations, enabling them to develop effective PR strategies and manage organizational communication. The course aims to equip students with the skills needed to create and implement PR campaigns, handle media relations, and manage crises effectively.

Course Outcomes:

Students will be able to:

1. Understand the foundational principles of public relations.
2. Analyse the role and impact of public relations in various contexts.
3. Develop skills to create and implement PR campaigns.

COURSE CONTENTS:

Unit 1: Introduction to Public Relations
1.1 Definition and Evolution of Public Relations 1.2 Role and Functions of Public Relations 1.3 PR Ethics and Legal Considerations 1.4 Differences Between PR, Advertising, and Marketing
Unit 2: Public Relations Theories and Models
2.1 Models of PR 2.2 Systems Theory and PR 2.3 Situational Theory of Publics 2.4 Excellence Theory in PR
Unit 3: PR Campaign Planning and Management
3.1 Research in PR: Methods and Applications 3.2 Strategic Planning in PR 3.3 Developing PR Messages and Tactics 3.4 Media Relations and Press Release Writing

Suggested Readings

1. Black Sam & Melvin L. Sharpe Practical Public Relations, Universal Book Stall, New Delhi
2. JR Henry and A. Rene Marketing Public Relations, Surjeet Publications, New Delhi
3. Jefkins Frank Public Relations Techniques, Butterworth- Heinmann Ltd., Oxford
4. Cutlip S.M and Center A.H. Effective Public Relations, Prentice Hall
5. Kaul J.M. Public Relation in India, Noya Prakash, Calcutta Pvt. Ltd.
6. Heath Robert L Handbook of Public Relations, Sage Publications, New Delhi

7. K.R. Balan Applied Public Relations and Communications, Sultan Chand and Sons
8. Philip Hens lowe Public Relations: A Practical Guide to the Basics, Crest Publishing House
9. Dennis L. Wilcose & Glen T Public Relations, Pearson, New Delhi Cameron
10. Bruce E Skinner Event Sponsorship, Publisher Vladimir Rukavina Wiley 2002, ISBN 0471126012
11. Anton Shene, Bryn Parry Successful Event Management Thomson Learning ISBN 1844800768, 2004
12. Judy Alley Event Planning, John Wiley and Sons ISBN 0471644129, 2000

Short Term Certificate Course in German

Ability Enhancement Course from the department for pool of the Courses in the University

(These courses are offered by department of Indian and Foreign Languages for students of other departments/same department and leads to enhancement in the ability of learn Regional and foreign languages)

Semester 1

Course Code	Course Title	Course ID	L	T	P	L	T	P	Credits	MARKS				
			(Hrs)			Credits				TI	TE	PI	PE	Total
AEC-1	Introduction to German Culture and Language		2			2			2	15	35			50

ABILITY ENHANCEMENT COURSE (AEC-1)

SEMESTER 1

Introduction to German Culture and Language

Maximum Marks: 50

Theory: 35

Internal Assessment: 15

Course Objectives

- The aim of this paper is to develop the basic language skills that enable the students to comprehend, converse, read and write in the language.
- To aid the students in strengthening their language, with the help of the basic rules of grammar, which enable them to distinguish between acceptable and non-acceptable structures.
- German cultural aspects are to be discussed in the class to develop interests in the students.

Course Outcomes

- Students would be able to display basic language skills, viz. read, write, speak and comprehend.

- Students would be capable of using the language in written as well as spoken form.
- Students would be competent to apply the basic rules of grammar in the language.

CO	Description
CO-1	Students who complete this program will be able to introduce themselves in German.
CO-2	Students would be capable of using the language in written as well as spoken form in German.
CO-3	Students would be competent to apply the basic rules of grammar in the language to frame basic conversation.

UNIT 1

First contact with German as a Foreign language

- sich vorstellen
- sich begrüßen
- sich kennenlernen
- Gegenstände benennen
- Fragen stellen
- Negation äußern

UNIT 2

Hobbys and Professions with Geographical information and landmarks

- Menschen und Häuser
- Haus / Wohnung / Räume beschreiben
- geographische Lage angeben
- Sehwürdigkeiten beschreiben

UNIT 3

Appointments & Daily-routine, Including Profession & Everyday life

- Termine und Verabredungen
- Tagesablauf
- Ort und Richtungen
- Orientierung in der Stadt
- Orientierung am Arbeitsplatz
- Berufe und Tätigkeiten
- Über Berufe sprechen
- Tätigkeiten beschreiben
- Jemanden vorstellen

Instructions to the Paper setter and the students:

All questions are compulsory to attempt.

Question 1. Vocabulary Question (10 Marks)

- **Type:** Identify or translate key vocabulary related to greetings, family, professions, numbers, daily activities, and hobbies.

Question 2. Grammar Question (10 Marks)

- **Type:** Formulate or correct sentences using basic sentence structure, definite and indefinite articles, and present tense verbs.

Question 3. Written Exercise (7 Marks)

- **Type:** Compose short texts or dialogues that incorporate greetings, self-introductions, descriptions of family and professions, and daily routines or hobbies.

Question 4. Reading Text Comprehension (8 Marks)

Short Term Certificate Course - JAPANESE

Ability Enhancement Course from the department for pool of the Courses in the University

(These courses are offered by department of Indian and Foreign Languages for students of other departments/same department and leads to enhancement in the ability of learn Regional and foreign languages)

Semester 1

Course Code	Course Title	Course ID	L	T	P	L	T	P	Credits	MARKS				
			(Hrs)			Credits				TI	TE	PI	PE	Total
AEC-1	Introduction to Japanese Culture & Language		2			2			2	15	35			50

ABILITY ENHANCEMENT COURSE (AEC-1)

Introduction to Japanese Culture & Language

SEMESTER-1

Maximum Marks: 50

Term Exam:35

Internal Assessment: 15

Course Objectives

- To enable the students to learn the basic greetings, small simple sentences, self- introduction in Japanese language to be used in daily life.
- Emphasis will be given on the spoken skills.
- Japan's cultural aspects are to be discussed in the class to develop interests in the students.

Course Outcomes

- Students who complete this program will acquire basic knowledge of Japanese culture. They will be able to speak about oneself. Also, will be able to tell time, day, date, month and year.

CO	Description
CO-1	Students who complete this program will able to introduce themselves in Japanese.
CO-2	Students will improve their speaking ability in Japanese both in terms of fluency and comprehensibility
CO-3	Students will have knowledge about the vocabulary related to Nationality , profession and as part of their learning about the culture of Japan.

UNIT 1

NIHONGO (JAPANESE)

- General Features of Japan Topography. Introduction of the language and Japanese Script.
- Salutations and greetings.
- Numerals, weekdays, months, age.
- Class room instructions, basic vocabulary related to class room, country etc.
- Introduction of basic particles and small sentences (desu).
- Projects related to Cultural aspects of Japanese Society ie. Tea Ceremony, Ikebana, Origami, Furoshiki, Sumo etc.

UNIT 2

WATASHI (I)

- Self introduction.
- Small sentences. Affirmative and Negative. Example Sentences
- Usage of particles (wa, ka)
- Vocabulary related to family.
- Particle no, mo, Profession. .
- Counter for age, people and different nationalities.
- Demonstrative pronouns. Kore , sore, are, dore
- General vocabulary to make small sentences.
- Demonstrative adjectives. Kono, sono, ano, dono.

Instructions to the Paper setter and the students:

All questions are compulsory to attempt.

Question no. 1 will be on particles, professions and particles (15 marks)

Unit 1

Question no. 2 will be based on the use of vocabulary and sentences forms (10 marks)

Unit 2

Question no. 3 will be based on basic translations (10 marks)

Semester 1
Communication Skills
241/MBA/AE101

Credits: 2

External Marks: 35 (TE)

Internal Marks: 15 (TI)

Type of Course: Ability Enhancement Course

Course Objectives:

The course is aimed at equipping the student with the knowledge and technique of communicating effectively for a successful professional and personal life. Business Communication is an applied course that provides students a platform to enhance their skills, honing these through skill acquisition, practice followed by feedback in an interactive mode. The business communication course will help students to communicate accurately using different contemporary modes. As the course will be common to students of other schools, the focus will be to attempt reading and reference from their domain for ease of understanding and assimilation

Course Outcomes: On the completion of this course the student will be able to:

CO1: Develop knowledge and understanding of the Business Communication process to identify and resolve business problems to facilitate decision making.

CO2: Apply the basic mechanics of group & individual communication for different types of audiences.

CO3: Analyze the ability to lead the organization by effective use of business communication, while following ethical code of conduct.

CO4: Evaluate the effectiveness of practices and strategies of business communication.

Detailed syllabus:

UNIT-I

Communication – An overview: Origin, meaning and process of Communication, Goals of Communication Organizational Communication Directions/Flow of Communication, Barriers to Communication Cross- cultural/Intercultural communication. Principles of Effective Business Communication.

UNIT-II

Introduction to forms of communication- Non Verbal, Verbal and Written communication. Active Listening – The secret of great communicators. Organizing thoughts for communication, persuasive speaking, body language, gestures. Elevator Pitch, Art of Storytelling.

UNIT-III

Meaning of Group Discussion, Difference between Group Discussion and Debate, Objective of GD, Four major areas of evaluation in GD (subject knowledge, oral communication skills, leadership skills and team management). Networking Skills.

UNIT-IV

Introduction to Power Point Presentations, Applying Themes and Layouts to Slides, Working with Objects, Entering, Editing, and Formatting Text, Outline View and Proofing Presentations, Adding and Reading Notes, Inserting Pictures, Graphics, Shapes, and Other Things, Inserting Tables into Presentations, Charts, Adding Sound and Video, Adding Transitions and Animation.

SUGGESTED READINGS:

1. Mishra. B, Sharma. S (2011) Communication Skills for Engineers and Scientists. PHI Learning Pvt. Ltd. ISBN: 8120337190.
2. Chaturvedi P. D, Chaturvedi M. (2011) Business Communication: Concepts, Cases and Applications. Pearson Education India. ISBN: 8131718727.
3. Greenbaum. Sidney. College Grammar of English. Longman Publishers. ISBN: 9780582285972.
4. Pal, Rajendra and Korlahalli, J.S. (2011) Essentials of Business Communication.
5. Sultan Chand & Sons. ISBN: 9788180547294.
6. Kaul, Asha. (2014) Effective Business Communication. PHI Learning Pvt. Ltd. ISBN: 9788120338487.
7. Murphy, R. (2007) Essential English Grammar, CUP. ISBN: 8175960299.
8. C. Muralikrishna and S. Mishra (2011) Communication Skills for Engineers, Pearson education.

Mapping Matrix of Course: 24MGAEC1

Table 1: CO-PO & CO-PSO Matrix for the Course 24MGAEC1: Communication Skills

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	3	3	2	2	2	3	2	2	3	2
CO2	2	2	3	3	3	2	3	3	2	3
CO3	2	3	3	3	3	2	3	3	3	2
CO4	2	2	3	3	2	2	2	3	2	3
Average	2.25	2.5	2.75	2.75	2.5	2.25	2.5	2.25	2.5	2.5

Value-Added Course From Yoga

Course Code	Course Title	Course ID	L	T	P	L	T	P	Credits	MARKS				
			(Hrs)			Credits				TI	TE	PI	PE	Total
VAC-1	Yogic Lifestyle and Sustainable Development		2			2			2	15	35			50

Yogic Lifestyle & Sustainable Development

Course Code: 240/YOG/VA105	Credits:2
TI: 15 TE: 35	PI: PE:

Instruction for External Examination: This question paper shall be divided in two sections. Examiner is requested to set section A as compulsory question containing 7 marks and from the entire syllabus (can be either subjective or objective). Section B will be in choice from two question from each unit. The student will be required to attempt one question from each unit. All question from each unit will carry equal marks.

Objectives: Understand the principles of a yogic lifestyle and sustainable development. Explore the physical, mental, and spiritual aspects of yoga. Examine the relationship between personal well-being and ecological sustainability. Develop practical skills for integrating yogic practices with sustainable living.

Outcome:

After completion of course the student understands how adopting a yogic lifestyle can contribute to personal well-being and the well-being of the planet. The course covers physical yoga practices, mental and spiritual aspects of yoga, and how these can be aligned with sustainable living practices.

Unit-1 Introduction to Yogic Lifestyle

- 1.1 History and evolution of yoga Bhagavad Gita,
- 1.2 Yoga Sutras of Patanjali- The Eight Limbs of Yoga
- 1.3 Yogic Principles and Ethics
- 1.4 Mindfulness and conscious living

Unit-2 Principles of Sustainable Development

- 2.1 Definition and goals of sustainable development
- 2.2 The United Nations Sustainable Development Goals (SDGs)
- 2.3 Interconnection between environmental, social, and economic sustainability
- 2.4 Integrating Yogic Lifestyle with Sustainable Development

Suggested Reading

- The Yoga Sutras of Patanjali" translated by Swami Satchidananda
- The Bhagavad Gita" translated by Eknath Easwaran
- The Upanishads" translated by Eknath Easwaran
- The Omnivore's Dilemma" by Michael Pollan
- The Sustainable Development Goals Report" (United Nations)