

UG Pool (Part 2)
(In addition to Pool Courses already uploaded on website)
(25-09-2024)

Pool of Minor Courses (UG)

S.No.	Subject/Discipline	Sem	Nomenclature of Course	REMARKS	Page No.
1	Music Vocal (UTD)	Sem 1	Ancient Period and Basic Terms of Indian Music	Nomenclature of Course has been modified) (Previously was named as "Historic Overview and Basic Term of Indian Music"	1
2	Music Instrumental	Sem 1	History of Instrumental Music		4
3	Yoga	Sem-1	Yoga Practicum-1		7

Pool of Skill Enhancement Courses (SEC)

Semester-1

	Nomenclature of Course	Run by Department	Remarks	Page No.
1.	Yoga for sports performance	Dept. of Studies in Art and Culture/Yoga	Nomenclature of Course has been modified) (Previously was named as "Yoga Meditation"	8
2	The Art of Instrument Playing	Dept. of Studies in Art and Culture/Music	--	9
3	Types of Instruments	Dept. of Studies in Art and Culture/Music	--	11
4	Plant Hybridisation	Botany	-	14
5	Basic IT Tools	Computer Science		15
6	Entrepreneurial Skills	Commerce		18
7	Business Communication Skills	Management		20
8	Managerial Skill Development	Management		21
9	Color and Light	Engineering and Tech.		22
10	Writing Process	English	--	24
11	Computer Application for Mass Media-1	Media Studies	Nomenclature of Course has been modified) (Previously was named as "Photoshop"	30
12	Tabla & Light Music Vocal	Dept. of Studies in Art and Culture/Music (Vocal)		31

Pool of Multidisciplinary Courses

S.No	Subject	Sem	Nomenclature of Course	Remarks	Page No.
1.	Music Vocal	Sem 1	Introduction of Indian Music		36
2.	Music Instrumental	Sem 1	Terminology of North Indian Music		39
3.	Business Administration		Introduction to Marketing		42
6.	B.Sc. Animation (UTD)	Sem 1	Stop Motion Animation	Nomenclature of Course has been modified) (Previously was named as "Introduction to Film Making"	44
7.	Yoga	Sem 1	Fundamental of Yoga	Nomenclature of Course has been modified) (Previously was named as "Yoga and Positive Health"	47
8.	Media Studies	Sem 1	Introduction to Media & Journalism	Nomenclature of Course has been modified) (Previously was named as "Media Literacy"	50

GURUGRAM UNIVERSITY

Syllabus under NEP-2020

Introduction

Session : 2024-25

Semester : 1st

NAME OF PROGRAMME – B.A. MULTIDISCIPLINARY – (MUSIC(V))

COURSE : Ancient Period and Basic Terms of Indian Music

Course Type : MI

Course CODE – 240/MV/MI101

Course learning Outcomes: After completing this course, the learner will be able to:

1. Elaborate about Indian Classical Music
2. Demonstrate about terms of music
3. Demonstrate about the Ragas and talas
4. Enhance his/her knowledge about contribution of various musicians
5. Perform the Ragas and Talas.

Course title	Nature of the course	Total Credits	Components			Eligibility Criteria / Prerequisites
			L	T	P	
Ancient Period and Basic Terms of Indian Music	CC-Minor	2	1	0	1	Class XII Pass

Maximum Marks: 50 (25+25)

Time: 3 Hours (Theory)

Internal Assessment Marks: 10 (5+5)

6 Hours (Practicals)

End Term Exam Marks: 40 (20+20)

Content

Instructions:

Question 1 is compulsory comprising of five sub parts spread over entire syllabus one mark for each sub part, to be answered in 15-20 words. There will be eight long questions, 2 from each units the candidate has to answer three long questions, at least one question from each units. All questions carry equal marks.

Unit-I (4 Hours)

1. Describe about the development of Music

2. History of Indian Music from Vedic period to 12th century
3. Meaning, definition of music

Unit-II (4Hours)

1. Ability to write the notation of Drut Khayal of Rag yaman
2. Define the following terms:
Swar, Shruti, Saptak

Unit-III (4 Hours)

1. Describe in details about the teen taal along with Thah and dugun.
2. Details description of prescribed raga yaman

Unit-IV: (3 Hours)

1. Write in details for the following personalities:
Pt. Ravi Shankar
Ustad Vilayat Khan
2. Importance of Laya and its types

Unit-V: (30 Hours)

Practical

1. Ability to demonstrate the teen taal on hand
2. Knowledge of boals of Mizrab, aaroha, avaroha, and learning of Alankar on Sitar.
3. Students are expected to play one Drut Khayal/Razakhani Gat from the following:-
Rag Yaman

Internal Assessment: 10 (5+5)

Theory:

- Class Participation
- Seminar / Presentation / assignment / quiz / class test etc.
- Mid-Term Exam;

Practicum:

- Class Participation
- Seminar / Demonstration / VIVA-VOCE etc.
- Mid Term Exam

End Term Examination:- 40(20+20)

References:

Kramik Pustak Mallika-Part-II, Pt. V.N. Bhatkhande
Bhatkhande Sangeet Shastra – Pt. V.N. Bhatkhande
Sangeet Bodh- Sharad Chandra Paranjapey.
Hamare Sangeet Ratna- Laxmi Narayan Garg
Raag Parichay Part (1-2)- Harish Chand Srivastav
Bharat ke Sangeetkar – Laxmi Narayan Garg
Sangeet Visharad- Basant

GURUGRAM UNIVERSITY

Syllabus under NEP-2020

Introduction

Session : 2024-25

Semester : 1st

NAME OF PROGRAMME – B.A. MULTIDISCIPLINARY – (MUSIC(I))

COURSE : History of Instrumental Music

Course Type : MI

Course CODE – 240/MI/MI101

Course learning Outcomes: After completing this course, the learner will be able to:

1. Elaborate about Indian Classical Music
2. Demonstrate about terms of music
3. Demonstrate about the Ragas and talas
4. Enhance his/her knowledge about contribution of various musicians
5. Perform the Ragas and Talas.

Course title	Nature of the course	Total Credits	Components			Eligibility Criteria / Prerequisites
			L	T	P	
History of Instrumental Music	CC-Minor	2	1	0	1	Class XII Pass

Maximum Marks: 50 (25+25)

Time: 3 Hours (Theory)

Internal Assessment Marks: 10 (5+5)

6 Hours (Practicals)

End Term Exam Marks: 40 (20+20)

Content

Instructions:

Question 1 is compulsory comprising of five sub parts spread over entire syllabus one mark for each sub part, to be answered in 15-20 words. There will be eight long questions, 2 from each units the candidate has to answer three long questions, at least one question from each units. All questions carry equal marks.

Unit-I (4 Hours)

1. Describe about the development of Music
2. History of Indian Music from Vedic period to 12th century

3. Meaning, definition of music

Unit-II (4Hours)

1. Ability to write the notation of Razakhani gat of Rag yaman
2. Define the following terms:
Swar, Shruti, Saptak

Unit-III (4 Hours)

1. Describe in details about the teen taal along with Thah and dugun.
2. Details description of prescribed raga yaman

Unit-IV: (3 Hours)

1. Write in details for the following personalities:
Pt. Ravi Shankar
Ustad Vilayat Khan
2. Importance of Laya and its types

Unit-V: (30 Hours)

Practical

1. Ability to demonstrate the teen taal on hand
2. Knowledge of boals of Mizrab, aaroha, avaroha, and learning of Alankar on Sitar.
3. Students are expected to play one Razakhani Gat from the following:-
Rag Yaman

Internal Assessment: 10 (5+5)

Theory:

- Class Participation
- Seminar / Presentation / assignment / quiz / class test etc.
- Mid-Term Exam;

Practicum:

- Class Participation
 - Seminar / Demonstration / VIVA-VOCE etc.
 - Mid Term Exam
- End Term Examination:- 40(20+20)

References:

Kramik Pustak Mallika-Part-II, Pt. V.N. Bhatkhande
Bhatkhande Sangeet Shastra – Pt. V.N. Bhatkhande
Sangeet Bodh- Sharad Chandra Paranjapey.
Hamare Sangeet Ratna- Laxmi Narayan Garg
Raag Parichay Part (1-2)- Harish Chand Srivastav
Bharat ke Sangeetkar – Laxmi Narayan Garg
Sangeet Visharad- Basant

Minor Vocational Course Yoga Practicum- 1

Course Code: 240/YOG/MI103	Credits:4
TI: 15 TE: 35	PI: 15 PE: 35

Instruction for External Examination: This question paper shall be divided in two sections. Examiner is requested to set section A as compulsory question containing 7 marks and from the entire syllabus (can be either subjective or objective). Section B will be in choice from two question from each unit. The student will be required to attempt one question from each unit. All question from each unit will carry equal marks.

Objective:

Examine the physiological effects of yoga postures (asanas) on the body. Assess the impact of pranayama (breathing techniques) on the respiratory and nervous systems. Develop and describe a personal yoga practice plan tailored to specific goals (e.g., flexibility, stress reduction, overall well-being). Reflect on personal experiences and progress in yoga practice over the course of the semester.

Outcome:

- Gain a thorough understanding of the fundamental principles and practices of yoga.
- Ability to design and implement a personal yoga practice routine.
- Competence in performing and teaching basic yoga postures and breathing techniques.

UNIT-1: RECITATION OF HYMNS & HASTA MUDRA

- 1.1 Importance of recitation of Hymns & Mantra
- 1.2 Recitation of Shanti Mantras; Pranava Japa and Soham Japa;
- 1.3 Recitation of Hymns from Upanishad & Yoga Text
- 1.4 Hasta Mudra: Chin, Jnana, Hridaya, Bhairav, Yoni, Pran, Apan, Apanvayu, Shankh

Unit -2: Shat karma & Breathing Practice

- 2.1 Importance of shatkarma and precaution while doing shatkarma
- 2.2 Breath Awareness: Shwas-prashwas samyama
- 2.3 Sectional Breathing (Abdominal, thoracic and clavicular)
- 2.4 Yogic Deep Breathing

Unit-3 YOGIC SUKSHMA AND STHULA VYAYAMA

- 3.1 Suksham Vyaayam of Upper limb
- 3.2 Suksham Vyaayam of lower limb
- 3.3 Suksham vyaayam of fingers & toes
- 3.4 Stula vyaayam

Unit-4 Surya Namaskar (Bihar School of Yoga) & Asana

- 4.1 Surya Namaskar
- 4.2 Forward & Backward bending asan
- 4.3 Leg Balance & Hand Balance Asan
- 4.4 Twisting Asan

Suggested Books

- Basavaraddi, I.V.&others:PratahaSmarana,MDNIYNewDelhi.
- Basavaraddi, I.V.&others:Shatkarma:AComprehensivedescriptionabout Cleansing Process, MDNIY New Delhi, 2009
- Swami Dharendra Bhramhachari: Yogic Sukshma Vyayama, Dharendra Yoga Publications, New Delhi, 1980
- Basavaraddi, I.V.&others:YogicSukshmaEvamSthulaVyayama,MDNIY,New Delhi, 2011.
- SwamiKuvalyananda: Asana, Kaivalyadhama,Lonavla,1993
- SwamiSatyanandaSaraswati: Asana,Pranayama,Bandha,Mudra,BiharSchoolof Yoga, Munger, 2006

Skill Enhancement course from Yoga

Course Code	Course Title	Course ID	L	T	P	L	T	P	Credits	MARKS				
			(Hrs)			Credits				TI	TE	PI	PE	Total
SEC-1	Yoga for Sports Performance		2		2	2		1	3	15	35	5	20	75

Yoga for Sports Performance

Course Code: 240/YOG/SE104	Credits:3
TI: 15 TE:35	PI: 5 PE: 20

Instruction for External Examination: This question paper shall be divided in two sections. Examiner is requested to set section A as compulsory question containing 7 marks and from the entire syllabus (can be either subjective or objective). Section B will be in choice from two question from each unit. The student will be required to attempt one question from each unit. All question from each unit will carry equal marks.

Objectives

- Understand the role of yoga in improving athletic performance.
- Learn specific yoga techniques to enhance strength, flexibility, balance, and mental focus.
- Develop skills to design yoga routines tailored to various sports.
- Apply yoga principles for injury prevention and recovery.
- Integrate mindfulness and breath control to improve performance under pressure.

Outcome: -After completing this course student understand the different combination of asana /pranayama/ and meditation technique to increase the performance of an athletes in sports

Unit-1 Introduction to Yoga for Athletes

- 1.1 Brief about origin of Yoga
- 1.2 Psychological/physiological aspects of Yoga
- 1.3 The Benefits of Yoga for Athletic Performance
- 1.4 Introduction to Basic Asanas and Their Benefits for Athletes

Unit-2 Flexibility and Range of Motion

- 2.1 Importance of Flexibility in Sports
- 2.2 Yoga Poses for Flexibility
- 2.3 Building Strength through Yoga
- 2.4 Role of Core Strength in Athletic Performance

Unit-3 Injury Prevention

- 3.1 Recovery and Rehabilitation
- 3.2 Breathing Techniques (Pranayama)
- 3.3 Mental Focus and Concentration
- 3.4 Mindfulness Meditation and Visualization Techniques

Suggested Books

- William J. Broad "The Science of Yoga"
- B.K.S. Iyengar. "Light on Pranayama"
- George Mumford "The Mindful Athlete"
- Ryanne Cunningham "Yoga for Athletes"
- Sharma L. Benefits of Yoga in Sports-A Study
- B.k.s Iyengar, Yoga for Sports: A journey toward Health

SEC INSTRUMENTAL Music UG

SEMESTER 1

Name of Subject: THE ART OF PLAYING INSTRUMENTS	Maximum Theory Marks: 50 (15 + 35)
Subject Code: 240/MI/SE101	Maximum Practical Marks: 25 (5+20)

NAME OF PROGRAMME – B.A. MULTIDISCIPLINARY – (MUSIC(I))

COURSE : THE ART OF PLAYING INSTRUMENTS

Course Type : SEC

THEORY PAPER

Instructions for External Examiner: This question paper shall be divided in two sections. The examiner is requested to set section A as a compulsory question containing 7 marks and from the entire syllabus (can be either objective or subjective). Section B will be in choice from two of the questions from each unit. The students will be required to attempt one question from each unit. All questions from each unit will carry equal marks.

COURSE OBJECTIVES

1. To know about the structure of Sitar.
2. To know about History of Sitar and the basic terminology of instrumental music.
3. To know about the Senia Gharana Of Sitar.

COURSE OUTCOMES

On successful completion of this course, the students will be able to:

1. Gain the knowledge of the structure of Sitar.
2. Gain the knowledge of the history of Sitar and Basic Terminology of instrumental music.
3. Gain the knowledge of the Senia Gharana of Sitar.

Unit 1

- Diagram of sitar
- Parts of Sitar
- Notation of Razakhani Gat in the Prescribed Raag.

Unit 2

- History of Sitar

- Terminology of Instrumental Music : gat, Razakhani Gat, Maseet Khani Gat, Ghaseet, Kan, Ladi, Aalap, Jod, Jhala, Zamzama, Krintan, Gitkari.

Unit 3

- Senia Gharana of Sitar
- Lifesketch of Ustad Imdad Khan

Practical Paper

Course Objectives

- to develop the ability of playing Shudh and Vikrit Swaras on Sitar
- to be able to play atleast 5 alankars and a Razakhani Gat on Sitar.
- to able to play National Anthem on Sitar.

Course Outcomes

On successful completion of this course, the students will be able to:

- play shudh and vikrit swaras on sitar with fluency.
- Play alankars and gat on Sitar
- Play National Anthem on Sitar.

Unit 1

Play Shudh and Vikrit Swaras on Sitar

Unit 2

1. Play 5 Alankars on Sitar
2. Play Razakhani Gat in Raag Bhupali

Unit 3

Play the National Anthem on Sitar

Suggested Readings

- Mishra, Lalmani, (First Edition,1979), Tantrinada, Kanpur, U.P., Sahitya Ratnalaya.
- Bhatkhande, V.N., (6th Edition, Sep., 1999), Bhatkhande Sargam Geet Sangrah, Hathras, U.P., Sangeet Karyalya.
- Mahajan, Anupam (2003) Compositions in Instrumental Music (Traditional and New Creation), Delhi, Sanjay Prakashan
- Srivastava, Harishchandra, Raag Parichay, Part 1,2,3

SEC INSTRUMENTAL Music UG

SEMESTER 1

NAME OF PROGRAMME – B.A. MULTIDISCIPLINARY – (MUSIC(I))

COURSE : TYPES OF INSTRUMENTS

Course Type : SEC

Name of Subject: TYPES OF INSTRUMENTS	Maximum Theory Marks: 50 (15 + 35)
Subject Code: 240/MI/SE102	Maximum Practical Marks: 25 (5+20)

THEORY PAPER

Instructions for External Examiner: This question paper shall be divided in two sections. The examiner is requested to set section A as a compulsory question containing 7 marks and from the entire syllabus (can be either objective or subjective). Section B will be in choice from two of the questions from each unit. The students will be required to attempt one question from each unit. All questions from each unit will carry equal marks.

Course objectives

- To learn about classification of instruments and its importance.
- To learn about string and wind instruments.
- To learn about percussion and ideophone instruments.

Course Outcomes

On successful completion of this course, the students will be able to:

- learn about the types of instruments and their importance in music.
- learn about the details of string and wind instruments
- learn about the details of percussion and ideophone instruments.

Unit 1

- Importance of instruments in Indian Music
- Detailed Classification of Instruments

Unit 2

- Study of String Instruments: Sitar, Tanpura
- Study Of Wind Instruments: Harmonium, Flute.

Unit 3

- Study of Percussion Instruments : Tabla, Pakhawaj
- Study of Ideophone Instruments (Ghan Vaadya): Ghanta, Manjira

Practical Paper

Course Objectives

1. To practically identify the types of instruments
2. To learn about playing of string and wind Instruments
3. To learn about playing of Percussion and Ideophone Instruments

Course Outcomes

On successful completion of this course, the students will be able to:

1. Identify the types of instruments
2. Play basics of string and wind instruments
3. Play the basics of percussion and Ideophone Instruments.

Unit 1

Identify the types of instruments among the various instruments presented to the student.

Unit 2

- Play any of the string and wind instrument.

Unit 3

- Play any of the percussion and ideophone instrument.

Suggested Readings

- Mishra, Lalmani, (First Edition,1979), Tantrinada, Kanpur, U.P., Sahitya Ratnalaya.
- Mishra, Dr. Lalmani, (2002) Bhartiye Sangeet Vadya, Bhartiye Gyanpeeth, New Delhi

- Kasliwal Suneera (2001) Classical Musical Instruments, Rupa & Co. New Delhi
- Sharma, Swatantra – Bhartiya sangeet ka itihās

Course Title: Plant Hybridization

Course Code: 240/BOT/SE 101

Credits: 2

Course Description: This course explores the principles and practices of plant hybridization, focusing on the genetic, ecological, and practical aspects of crossing plant varieties. Students will learn about the mechanisms of hybridization, its applications in agriculture and horticulture, and the implications for plant breeding and conservation.

Course Learning Objectives:

- Understand the genetic basis of plant hybridization.
- Analyze different hybridization techniques and their applications.
- Apply knowledge to design and execute hybridization experiments.

UNIT - 1

Definition and history of plant hybridization, Overview of hybridization in nature and agriculture; Types of hybridization: intra-specific, inter-specific, and inter-generic; Hybrid vigor (heterosis) and its implications. Methods of Plant Hybridization: Controlled pollination techniques; Use of genetic markers and molecular tools

UNIT- 2

Case studies of hybrid crops; Techniques for improving yield, disease resistance, and stress tolerance; Development of new ornamental plant varieties; Techniques for creating hybrids in flowering plants; Polyploidy and its role in hybridization; Genetic engineering and its impact on hybridization.

Practicals

- Hands-on experience with hybridization techniques
- Analysis of hybrid progeny

Session: 2024-25**Part A – Introduction**

Subject	Basic IT Tools
Semester	1 st
Course Code	SEC-01
Course ID	240/CS/SE104
Course Type: (CC/ MIC/ MDC/VOC/ AEC/ VAC/SEC)	SEC
Pre-requisite for the course (if any)	NA
Course Learning Outcomes(CLOs)	After completing this course, the learner will be able to: 1. Create and format spreadsheets 2. Do the basic formatting of spreadsheet and apply formulas in a spreadsheet 3. Create charts and protect worksheets 4. Implement various spreadsheet tools practically.

	Theory	Practical	Total
Credits	2	1	3
Contact Hours	2	2	4
Internal Assessment Marks	15	5	20
End Term Examination Marks	35	20	55

Examination Time	3 Hrs	3 Hrs	Max. Marks: 75
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Part B- Contents of the Course

Instructions for Paper- Setter: The examiner will set 9 questions asking two questions from each unit and one compulsory question by taking Course Learning Outcomes (CLOs) into consideration. The compulsory question (Question No. 1) will contain 7 parts covering entire syllabus. The examinee will be required to attempt 5 questions, selecting one question from each unit and the compulsory question.

Unit	Topics	Contact Hours
I	<p>Manage Workbook Options and Settings: Create Worksheets and Workbooks, navigate in Worksheets and Workbooks, Format Worksheets and Workbooks, Customize Options and Views for Worksheets and Workbooks, Configure Worksheets and Workbooks for Distribution</p> <p>Apply Custom Data Formats and Layouts: Apply Custom Data Formats and Validation, Apply Advanced Conditional Formatting and Filtering, Create and Modify Custom Workbook Elements</p>	8
II	<p>Create Tables: Create and Manage Tables, Manage Table Styles and Options, Filter and Sort a Table.</p> <p>Perform Operations with Formulas and Functions: Summarize Data by using Functions, Perform Conditional Operations by using Functions, Format and Modify Text by using Functions</p>	8
III	<p>Create Charts and Objects: Create Charts, Format Charts, Insert and Format Objects</p> <p>Manage Workbook Options and Settings: Manage Workbooks, Manage Workbook Review Restrict editing</p>	8
IV	<p>Create Advanced Formulas: Apply Functions in Formulas, Look up data by using Functions, Apply Advanced Date and Time Functions, Perform Data Analysis and Business Intelligence, Define Named Ranges and Objects.</p> <p>Create Advanced Charts and Tables: Create and Manage PivotTables, Create and Manage Pivot Charts</p>	8

<p>The examiner will set 4 questions at the time of practical examination by taking Course Learning Outcomes (CLOs) into consideration. The examinee will be required to solve 2 questions. The evaluation will be done on the basis of practical record, viva-voce and written examination.</p> <ul style="list-style-type: none"> • Use spreadsheet for basic data handling • Apply formulas to sheet for automation. • Use if-else to make certain decisions in a sheet. • Use Charts & Shapes for better visualization of data. • Use filters and data validation controls for control of data • Formatting data and spreadsheets • Creating and managing tables • Use Pivot table and charts • Use what-if analysis along with goal seek and scenarios. 	<p>30</p>
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Part C-Learning Resources

Recommended Books:

1. Channelle Andy, “Beginning OpenOffice 3: From Novice to Professional”, aPress Publications
2. Beginning OpenOffice 3: From Novice to Professional, Andichannele, Apress.
3. Microsoft Office 2016 Step by Step: MS Office 2016 Step by Step, By Joan Lambert, Curtis Frye
4. Documentation from Libre Office, <https://documentation.libreoffice.org/en/english-documentation/>

Course Type: - Skill Enhancement Course (SEC)
Offered by Department of Commerce
Semester: 1st

Name of Subject: Entrepreneurial Skills	Maximum Marks: 75 (TI + TE + PI + PE = 25 + 50 + - + -)
Course ID: 240/COM/SE110	Time Allowed: 2 Hrs.
Credits: 3 (L-T-P = 2-1--)	Skill Enhancement Course

Instructions for Paper Setter: The question paper shall be divided into two sections. Section 'A' shall comprise five short answer type questions from the syllabus carrying two marks each, which shall be compulsory. The answer to each question should not normally exceed 100 words. **Section 'B' shall comprise eight questions of 10 marks each (2 questions from each unit).** The students will be required to attempt four questions from section B by selecting one question from each unit. All questions will carry equal marks. All the questions must be mapped with Course Outcomes (COs) and specified in the question paper against each question. All questions will carry equal marks.

Course Outcomes: - After completing the syllabus, students will be able to:

CO1: Gain a comprehensive understanding of the concept of entrepreneurship, including its significance in the economy and society.

CO2: Analyse skills level required for developing the detailed business plans, including market analysis, marketing strategies, operational plans, and financial projections.

CO3: Have the insights for recruiting and retaining the skilled manpower to manage businesses efficiently.

CO4: Evaluate the problems and opportunities financial planning, budgeting, and managing finances for startups.

Course Contents:

<p>Unit1: Entrepreneurship Development: - Concept and Definition, Characteristics of an Entrepreneur, Types of Entrepreneurs, Entrepreneurial Motivation Creating and Managing a New Venture: -Business Idea Generation, Feasibility Study and Business Planning, Legal Requirements, Financial Management</p>
<p>Unit 2: Marketing for Entrepreneurs:-Market Research, Marketing Strategies, Sales Techniques Operations Management: Production Planning, Quality Management, Supply Chain Management</p>
<p>Unit 3: Human Resource Management for Small Businesses: - Recruitment and Selection, Team Building and Leadership, Employee Motivation and Retention Financial and Risk Management: -Sources of Finance, Risk Management, Budgeting and Financial Planning</p>
<p>Unit 4: Innovation and Creativity in Business:-Role of Innovation , Creative Problem Solving, Case Studies</p>

Suggested Readings:

1. Entrepreneurial Development by S. S. Khanka. Publisher: S. Chand Publishing
2. The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses" by Eric Ries Publisher: Crown Business
3. Zero to One: Notes on Startups, or How to Build the Future" by Peter Thiel with Blake Masters Publisher: Crown Business

4. **The Startup Owner's Manual: The Step-By-Step Guide for Building a Great Company"** by SteveBlank and Bob Dorf Publisher: K&S Ranch
5. **The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail"** by ClaytonChristensen Publisher: Harvard Business Review Press
6. **Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers"** byAlexander Osterwalder and Yves Pigneur Publisher: Wiley
7. **Crushing It!: How Great Entrepreneurs Build Their Business and Influence—and How You Can,Too"** by Gary Vaynerchuk Publisher: Harper Business

SEMESTER 1

Name of Subject: BUSINESS COMMUNICATION SKILL	Maximum Theory Marks: 75 (TE+TI+PE+PI= (50+25+0+0))
Course Code: 241BBASEC7	Time Allowed: 3 Hrs
Credits 3 (L-T-P =3-0-0)	Core Course: SEC

Course ID- 240/BBA/SE101

Instructions for Paper Setter: The question paper shall be divided into two sections. Section 'A' shall comprise five short answer type questions from the syllabus carrying two marks each, which shall be compulsory. The answer to each question should not normally exceed 100 words. Section 'B' shall comprise eight questions of ten marks each (2 questions from each unit). The students will be required to attempt four questions by selecting one question from each unit. All questions will carry equal marks.

Course Outcomes: - After completing the course, students will be able to :

CO1: To comprehend the nature, process, and forms of business communication.

CO2: To develop effective listening, reading, speaking, and public speaking skills.

CO3: To write and structure various types of business letters and documents.

CO4: To create and present different types of business reports and meeting documents.

COURSE CONTENTS:

Unit 1: Business Communication – Nature and process, forms of communication, role of communication skills in business, communication networks, barriers to communication
Unit 2: Communication Skills: Listening skills – cognitive process of listening, barriers to listening, reading skills, speaking skills, public speaking, voice modulation and body language
Unit 3: Written Communication – Types, structures and layout of business letters; presentative letters – sales letters, claim letters, employment letters, writing memo, notice and circular
Unit 4: Business Reports – Purpose and types, framework of business reports, presentation of reports, brochures, issuing notice and agenda of meeting and recording of minutes of meetings

SUGGESTED READINGS:

1. Murphy, Herta A., Herbert W. Hildebrandj and Jane P. Thomas, Effective Business Communication, Tata McGraw Hill, New Delhi
2. Konera Arun, Professional Communication, Tata McGraw Hill, New Delhi
3. McGrath, E. H., Basic Managerial Skills for All, PHI, New Delhi
4. Meenakshi Raman and Parkash Singh, Business Communication, Oxford University Press, New Del
5. Monipally ,M.M,Business Communication Strategic,Tata McGraw Hill,New delhi

MAPPING MATRIX OF COURSE: 241BBASEC7

Table 1: CO-PO & CO-PSO Matrix for the Course: BUSINESS COMMUNICATION SKILL

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2
CO1	2	1	2	1	2	2	1	2	2
CO2	3	2	2	2	3	2	2	3	2
CO3	3	3	3	3	3	2	2	3	3
CO4	3	2	2	2	3	2	2	3	3
Average	2.75	2.0	2.25	2.0	2.75	2.00	1.75	2.75	2.50

SEMESTER 1

Name of Subject: MANAGERIAL SKILL DEVELOPMENT	Maximum Theory Marks: 75 (TE+TI+PE+PI=50+25+0+0)
Course Code: 241BBASEC7	Time Allowed: 3 Hrs
Credits 3 (L-T-P =3-0-0)	Core Course: SEC

Course Id- 240/BBA/SE102

Instructions for Paper Setter: The question paper shall be divided into two sections. Section 'A' shall comprise five short answer type questions from the syllabus carrying two marks each, which shall be compulsory. The answer to each question should not normally exceed 100 words. Section 'B' shall comprise eight questions of ten marks each (2 questions from each unit). The students will be required to attempt four questions by selecting one question from each unit. All questions will carry equal marks.

Course Outcomes: - After completing the course, students will be able :

CO1: To develop self-awareness and emotional intelligence for effective management.

CO2: To apply problem-solving techniques and foster creativity and innovation.

CO3: To enhance interpersonal communication through supportive communication principles.

CO4: To develop team-building skills and empower team members effectively.

COURSE CONTENTS:

Unit 1: Introduction to skills & personal skills Importance of competent managers, skills of effective managers, developing self-awareness on the issues of emotional intelligence, self-learning styles, values, attitude towards change, learning of skills and applications of skills.
Unit 2: Problem solving and building relationship: Problem solving, creativity, innovation, steps of analytical problem solving, limitations of analytical problem solving, impediments of creativity, multiple approaches to creativity, conceptual blocks, conceptual block bursting.
Unit 3: Building relationship skills for developing positive interpersonal communication, importance of supportive communication, coaching and counselling, defensiveness and disconfirmation, principles of supportive communication. Personal interview management.
Unit 4: Team building: Developing teams and teamwork, advantages of team, leading team, team membership. Empowering and delegating: Meaning of empowerment, dimension of empowerment, how to develop empowerment, inhibitors of empowerment, delegating works.

SUGGESTED READINGS:

1. V.S.P Rao Managerial skills Excek Books,2010 New Delhi
2. David A Whhetten,Cameron Developing Management skills PHI 2008
3. Ramneek Kapoor Managerial Skills PathMakers,Banglore
4. Krishnamohan&Meera Banerjee,1998.Developing Communication Skill, New Delhi:McMillan India Ltd.

MAPPING MATRIX OF COURSE: 241BBASEC7

Table 1: CO-PO & CO-PSO Matrix for the Course: MANAGERIAL SKILL DEVELOPMENT

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2
CO1	2	1	2	1	2	2	1	2	2
CO2	3	2	2	2	3	2	2	3	2
CO3	3	3	3	3	3	2	2	3	3
CO4	3	2	2	2	3	2	2	3	3
Average	2.75	2.0	2.25	2.0	2.75	2.00	1.75	2.75	2.50



Course code	SEC-1				
Category	Skill Enhancement Course				
Course title	Color & Light				
Course ID	240/DES/SE101				
Scheme and Credits	L	T	P	Credits	
	2	1	0	3	
Class work	25 Marks				
Exam	50 Marks				
Total	75 Marks				
Duration of Exam	Hours				

COURSE OBJECTIVES

By the end of the "Color & Light" course, students will be able to apply color theory principles and lighting design concepts to create visually appealing and functional interior spaces, demonstrating an understanding of how to select and specify color schemes and lighting systems that enhance the aesthetic, ambiance, and usability of interior environments, while also considering the psychological, emotional, and behavioral effects of color and light on users, and adhering to relevant building codes, standards, and sustainability principles.

UNIT-1

- Theory Fundamentals
- Overview of color theory and principles
- Color models and color systems
- Color properties and characteristics

UNIT-2

- Color Application in Interior Design
- Color schemes and palettes
- Color selection and specification
- Color and material relationships

UNIT-3

- Lighting Fundamentals and Design
- Overview of lighting principles and types
- Lighting design considerations and applications
- Lighting and color relationships

UNIT-4

- Advanced Color and Lighting Design
- Color and lighting for specific interior design applications (e.g. residential, commercial, hospitality)
- Sustainable and energy-efficient lighting design
- Advanced color and lighting design techniques and technologies



COURSE OUTCOMES:

CO1	Students will be able to apply color theory principles to select and specify color schemes that enhance the aesthetic and functional qualities of interior spaces.
CO2	Students will be able to design lighting plans that meet the functional, ambient, and task lighting needs of various interior spaces, while considering energy efficiency and sustainability.
CO3	Students will be able to analyze the impact of color and light on human behavior, mood, and productivity, and incorporate this knowledge into their interior design solutions.
CO4	Students will be able to effectively communicate and present color and lighting design concepts and solutions to clients, colleagues, and other stakeholders, using visual and verbal presentation skills.

Suggested Text Books:

1. "Color: A Workshop for Artists and Designers" by Jim Krause (Rockport Publishers, 2017)
2. "Light for Interior Design" by Gary M. Goodman (Fairchild Books, 2018)
3. "Color and Light: A Guide for Interior Designers" by E. N. Jay (Routledge, 2019)

Suggested Reference Books

1. "The Art of Color" by Johannes Itten (Wiley, 2015)
2. "Lighting for Interiors: A Guide for Architects, Interior Designers, and Lighting Designers" by Gary Steffy (Routledge, 2017)
3. "Color, Space, and Style: A Guide for Interior Designers" by D. K. Ching and J. A. Crowley (Wiley, 2018)

***Additional references/ reading material could be suggested by the subject faculty**

Skill Enhancement Course from the department for pool of the Courses in the University

(These courses are offered by each department for students of other departments/same department and is designed to provide value-based and/or skill-based knowledge and should contain both theory and lab/hands-on/training/field work.)

Semester 1

Course Code	Course Title	Course ID	L	T	P	L	T	P	Credits	MARKS				
			(Hrs)			Credits				TI	TE	PI	PE	Total
SE-1	Writing Process	240/EN G/SE1 01	2	-	1	2	-	1	3	15	35	05	20	75

SKILL ENHANCEMENT COURSES

Semester 1

Course code SE-1

Writing Process

Writing

process

Total Marks: 75,

End Term Exam Marks: 35,

Internal Assessment Marks: 15

Practical Internal : 05

Practical External : 20

Course objectives:

CO	Description
CO-1	Demonstrate a clear understanding of the various stages of the writing process, including prewriting, drafting, revising, editing, and publishing.
CO-2	Engage in critical thinking and analysis to develop compelling arguments and articulate their thoughts clearly in writing.

CO-3	Enhance writing skills across different genres and contexts
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Course outcomes:

CO	Description
CO-1	Apply these stages to produce well-structured and coherent written works, improve ability to organize and refine their ideas.

CO-2	Analyze and critique their own writing as well as the writing of others, providing constructive feedback that enhances the overall quality and clarity of written communication.
CO-3	Produce polished, well-crafted documents for different contexts, such as academic essays, professional reports, creative writing pieces, and digital content, showing proficiency in diverse writing environments.

Unit I

Introduction and Significance of Creative Writing

Creative Writing Process

Genres of Creative Writing: poetry, fiction, non-fiction, and drama.

Unit II

Plot, Setting, Character, Dialogue, Point of View

Literary Devices: Image, Simile, Metaphor, Symbol, Hyperbole, Personification

Unit-III

Fiction: short story and novella

Biography, Memoir and Autobiography

Travelogues and Diaries

Unit-IV

Web Content Writing and Blog Writing

Script Writing

Journalistic Writing

Suggested Readings:

Abrams, M.H. Glossary of Literary Terms. Boston: Wadsworth Publishing Company, 2005.

Bell, James Scott. How to Write Dazzling Dialogue. Compendium Press, 2014.

Bell, Julia and Magrs, Paul. *The Creative Writing Course-Book*. London: Macmillan, 2001.

Clark, Roy Peter. *Writing Tools*. US: Brown and Company, 2008.

Dev, Anjana Neira, Anuradha Marwah and Swati Pal. *Creative Writing: A Beginner's Manual*. Pearson India, 2008.

Earnshaw, Steven (Ed). *The Handbook of Creative Writing*. Edinburgh UP, 2007.

Gardner, John. *The Art of Fiction*. Vintage, 1991.

King, Stephen. *On Writing: A Memoir of the Craft*. Hodder and Stoughton, 2000.

Scheme of Examination:

Note: All questions are compulsory.

Q. 1 This question will be compulsory and have 8 short questions based on all the four Units. Students will be required to attempt any 5 in about 30 words each. $5 \times 2 = 10$

Q:2 This question with internal choice shall be based on unit I. The students shall attempt one question out of the two.

Q. 3. This question with internal choice shall be based on unit II. The students shall attempt one question out of the two.

Q. 4 This question with internal choice shall be based on unit III. The students shall attempt one question.

Q:5 This question with internal choice shall be based on unit IV. The students shall attempt one question out of the two.

Evaluation of Internal Assessment Internal Assessment (Theory) will be based on the following components.

i. Class Participation 5 Marks

Ii. Assignments/ Quiz / class test 10

MarksIii. Practical Internal 5 marks

Iv Practical external 20 marks

BAJMC (2024-25)

Skill Enhancement Course from the department for pool of the Courses in the University

(These courses are offered by each department for students of other departments/same department and is designed to provide value-based and/or skill-based knowledge and should contain both theory and lab/hands-on/training/field work.)

Semester 1

Course Code	Course Title	Course ID	L	T	P	L	T	P	Total Credits	GRADE							
			(hrs)			Credits				TI	TE	PI	PE	Total			
Core Course(s)																	
SEC-1	Computer Application for Mass Media-I	240/JMC/SE101	2	--	2	2	--	1	3	15	36	5	20	75			

Semester - I
Paper - 240/JMC/SE101

Name of Subject: Computer Applications for Mass Media-I	Maximum Theory Marks: 50 (35+ 15) Maximum Practical Marks : 25 (5+20) Total Marks – 75
Subject Code: SEC-1	

Objective:

1. To understand the basic knowledge of Computer.
2. To develop an understanding on the Uses of Computer in daily life.
3. To acquaint students with knowledge of work using Computer.

Course Outcomes:

1. Students will be able to get basic knowledge of Computer.
2. Students will be able to know about Uses of Computer.
3. Students will be able to work using Computer.

COURSE CONTENTS:

Unit 1:

- 1.1 Definition, Characteristics and classification of Computer
- 1.2 Concept of Memory
- 1.3 Software and Operating system
- 1.4 Computer Network- LAN, MAN, WAN

Unit 2:

- 2.1 Introduction to word processing
- 2.2 Creating and editing documents
- 2.3 Page formatting
- 2.4 Mail merge and Macros

Unit 3:

- 3.1 Introduction to Adobe Photoshop
- 3.2 Different Versions of Adobe Photoshop
- 3.3 Shortcut keys of Adobe Photoshop
- 3.4 Applications of Adobe Photoshop

Exercises and Practices :

1. English/Hindi Typing.
2. Work using MS Word, MS Excel
3. Work Using Adobe Photoshop

Gurugram University

Syllabus Under NEP

Introduction

Session - (2024-25)

Semester : 1st

NAME OF PROGRAMME – B.A. MULTIDISCIPLINARY – (MUSIC(I))

COURSE : Tabla and light music vocal

Course Type : SEC

Course CODE – 240/MI/SE101

Course Learning Outcomes

1. To introduce about the principle of Taal.
2. To provide the playing techniques of Tabla Players.
3. Knowledge of tuning and Nikas in Tabla.
4. Ability to play Theka of Light Music Taals.
5. Capacity to show Thah, Dugun of Taal on Hand.
6. Demonstration of Tabla with Bhajan and Geet.

Course title	Nature of the course	Total Credits	Components			Eligibility Criteria / Prerequisites
			L	T	P	
Tabla and light music vocal	SEC	3	2	0	1	Class XII Pass

Max. Marks -75

Internal Assesment Mark : 20(15+5)

End Term Marks : 55(35+20)

Time : 3 hours (Theory)

6hrs : (Practical)

General Instruction

1. There shall be Nine Questions in all.
2. The Question Paper will be divided into five units.
3. Paper Setter has to set 2 questions from each unit of syllabus given below, a total of 8 Questions from all 4 unit.
4. The Question no. Nine(Unit-V) will be compulsory and covers the whole syllabus contains 7 objective type questions of one marks each.
5. All Questions carry equal Marks.
6. The Candidates shall be required to attempt five questions in all, selecting one question from first four units and 9th Question (Vth Unit) will be compulsory to attempt.

Unit I (8 Hours)

1. Detailed Description of Tabla with diagrams
2. Defination of various technical terms:
Naad, Swar, Alankar, Sam, Taali, Khali, Vibhag, Matra, Avartam, Laya and Layakari

Unit II (8 Hours)

1. Introduction of the following Talas :
 - (i) Teen Taal (ii) Dadra (iii) Jhaptaal
2. Brief description of Bhatkhande Swar and Taal Notation System.

Unit III (7 Hours)

1. Ability to write Utham, Theka, Kayda, Palta and Tihai in Teentaal with Notation.
2. Life Sketch and contribution of eminent Tabla Artist
 - (a) Ustad Allarakha Khan (b) Ustad Zakir Hussain

Unit IV (7 Hours)

1. Brief knowledge of taal Dash Pran
2. Importance of Laya in Music
3. Introduction of Percussion Instruments with Diagram :-
Dholak and Pakhwaj

Unit V (30 Hours) (Practical)

1. Knowledge of Nikas of Basic Syllabus of Tabla.
2. Ability to play Theka of Dadra and Kaharwa Taal.
3. Two Variation of Dadra Taal.
4. Meaning of citation of Theka on hand Ability to demonstrate Ekgun and Dugun layakari.
5. Ability to accompany with Bhajan/Geet

Internal Assesment: 20(15+5)

Theory

- Class Participation
- Seminar/ Presentation/ Assingment/ Quiz/Class Test etc.-15
- Mid-Term Exam

Practicum

- Class Participation
 - Seminar/ Presentation/ Assingment/ viva-voce/ Lab Records etc.-5
 - Mid-Term Exam
- End Term Examination: 55 (35+20)

Suggested Reading

1. Prof. Girish Chandra Srivastav – Taal Parichay Part(1-2).
2. Keshav Talwnker Sulabh tabla Vadan – Sulabh Sangeet Prakashan Agra.
3. Shri laxmi Narayan Garg - Sangeet Taal Parichay Sangeet Karyalaya Hathras.
4. Prof. Girish Chandra Srivastav – Tabla Vadan – Sangeet Sadan Prakashan AllahBad
5. Taal Parsoon – Part 1 – Pt. Chhotelal Mishra
6. Taal Sarwang – Dr. Vidyanaath Singh
7. Mannu Ji Mridangacharya – Taal Deepika

Gurugram University

Syllabus Under NEP

Introduction

Session: 2024-25

Semester : 1st

NAME OF PROGRAMME – B.A. MULTIDISCIPLINARY – (MUSIC(I))

COURSE : Tabla and light music vocal

Course Type : SEC

Course CODE – 240/MI/SE101

Course Learning Outcomes (CLO) :

1. Present and Prepare general Group Song
2. Present and Prepare Patriotic Song
3. Perform Folk Song
4. Improves Knowledge about various Talas.
5. Perform the given ragas, talas and other forms.

Course title	Nature of the course	Total Credits	Components			Eligibility Criteria / Prerequisites
			L	T	P	
Tabla and light music vocal	SEC	3	2	0	1	Class XII Pass

Max Marks : 75(50+25)

Time – 3 HOURS

Internal Assesment Marks : 20(15+5)

6HRS (Practical)

End Term Exam Marks : 55 (35+20)

General Instruction

1. There shall be Nine Questions in all.
2. The Question paper will be divided into five units.
3. Paper Setter has to set 2 Questions from each unit of Syllabus given below a total of 8 questions from all 4 units.
4. The Question no. Nine (Unit-V) will be compulsory and covers the whole syllabus. It contains 7 objective type questions of one mark each.
5. All questions carry Equal Marks
6. The candidates shall be required to attempt five questions in all, selecting one question from first four units and 9th Question (Vth Unit) will be compulsory to attempt.

Content Course

Unit I (8 Hours)

1. Five Basic Alankar in Suddhawaras

2. Five Alakar in Vikritswaras
3. Meaning, Definition and Importance of Light Music.

Unit II (8 Hours)

(i) Ability to write the following talas with :

Thah and Dugun layakaries :-

- (i) Dadra
- (ii) Kehrava
- (iii) Rupak

Unit III (7 Hours)

1. Define the following terms:-

- (i) Geet
- (ii) Bhajan
- (iii) Qawwali
- (iv) Orchestra
- (v) Classical Music
- (vi) Semi-Classical MUSIC
- (vii) Folk MUSIC

Unit IV (7 Hours)

1. LATA Mangeshkar
2. KISHOR KUMAR
3. Mohd. Rafi
4. Anupjalota

Unit V (30 Hours)

Practical

1. One Patriotic Song
2. National Song
3. One Geet/Ghazal/Bhajan with Instruments
4. Ability to demonstrate the following Talas in Thah and Dugun layakaries :-
 - (i) Dadra
 - (ii) Kehrawa
 - (iii) Rupak

Internal Assessment Marks

Theory

- Class Participation
- Seminar/ Presentation/ Assignment/ Quiz/ Class Test etc-15

- **Mid-Term Exam**

Practicum

- **Class Participation**
- **Seminar/ Demonstration/ Viva-voce/ Lab Records etc-5**
- **Mid- Term Exam**

End Term Examination :-55(35+20)

References:-

- 1. Bhatkade Sangeet Shastra – V.N Bhatkhande**
- 2. Kramik Pustak Malika (Part II) - V.N Bhatkhande**
- 3. Sangeet Bodh – Sharad Chandra Pranjapey.**
- 4. Hamare Sangeet Ratna - Laxmi Narayan Garg**
- 5. Raj Parichay Part (1-2) – Harishchand Srivastav**
- 6. Shastriya Snageet ka vikas – Dr. Amita Sharma**

Introduction :

Semester : 1st

NAME OF PROGRAMME – B.A. MULTIDISCIPLINARY – (MUSIC(V))

COURSE : Introduction of Indian Music

Course Type : MDC

Course CODE – 240/MV/MD101

Course Learning Outcomes: After completing this course, the learner will be able to :

1. Know different type of music and sounds
2. Understand the various basic terms of the Music
3. Enhance his knowledge about terminology of taal
4. Know about the contribution of great personalities of Indian classical music.
5. Develops his/her confidence to perform the given content.

Course title	Nature of the course	Total Credits	Components			Eligibility Criteria / Prerequisites
			L	T	P	
Introduction of Indian Music	MDC	3	2	0	1	Class XII Pass

Content

General Instruction :

1. There shall be nine questions in all .
2. The question paper will be divided in to five units.
3. Paper setter has to set 2 questions from each unit of syllabus given below, a total of 8 questions from all 4 units.
4. The question no. nine (unit -V) will be compulsory and covers the whole syllabus. It contain seven objective type question of one mark each.
5. The questions will carry equal marks.
6. The candidate shall be required to attempt five question in all, selecting one question from first four units and 9th question (Vth Unit), will be compulsory to attempt.

Unit-I : (8 Hours)

Music & Sound :

- 1. Music and its Type- Classical, semi classical, Folk music and light music.**
- 2. Sound, vibration, frequency.**
- 3. Naad and its type – Aahat Naad, Anahat naad.**

Unit-II : (8 Hours)

Musical terms:

- 1. Shruti, Swar, Shuddha Swar, Vikrit Swar.**
- 2. Laya and its type- Vilambit Madhya and drut laya.**

Unit-III: (7 Hours)

Introduction of Taal:

- A. Theka, Avartan, Taali, Khali, Sam, Vibhag.**
- B. Teen Taal, Keharava, Dadra**
- C. Ability to write notation and demonstration on hands with Thah and Dugun.**

Unit-IV: (7 Hours)

1. Biographies:

- A. Contribution of Pt. Vishnu Narayan Bhaskhande in Indian Classical Music.**
- B. Contribution of Pt. Vishnu Digambar Paluskar in Indian Classical Music.**

- 2. Knowledge of 10 That of Pt. Bhaskhande.**

Unit-V: (30 Hours)

Practical:

- A. Five basic alankars in Shuddha swaras.**
- B. National Anthem with instruments**
- C. One sargam geet in any raga.**
- D. Film songs based on two ragas.**

Internal Assessment: 20 (15+5)

Theory

- **Class Participation**
- **Seminar / Presentation / assignment / quiz / class test etc. 15**
- **Mid-Term Exam;**

Practicum:

- **Class Participation**
 - **Seminar / Demonstration / VIVA-VOCE / Lab Records etc. 5**
 - **Mid Term Exam**
- End-Term Examination : 55(35+20)**

References:

Kramik Pustak Mallika-Part-II, Pt. V.N. Bhatkhande
Bhatkhande Sangeet Shastra – Pt. V.N. Bhatkhande
Sangeet Bodh- Sharad Chandra Paranjapey.
Hamare Sangeet Ratna- Laxmi Narayan Garg
Raag Parichay Part (1-2)- Harish Chand Srivastav

Introduction :**Semester : 1st****NAME OF PROGRAMME – B.A. MULTIDISCIPLINARY – (MUSIC(I))****COURSE : Terminology of North Indian Music****Course Type : MDC****Course CODE – 240/MI/MD101****Course Learning Outcomes:** After completing this course, the learner will be able to :

1. Know different type of music and sounds
2. Understand the various basic terms of the Music
3. Enhance his knowledge about terminology of taal
4. Know about the contribution of great personalities of Indian classical music.
5. Develops his/her confidence to perform the given content.

Course title	Nature of the course	Total Credits	Components			Eligibility Criteria / Prerequisites
			L	T	P	
Terminology of North Indian Music	MDC	3	2	0	1	Class XII Pass

Content**General Instruction :**

1. There shall be nine questions in all .
2. The question paper will be divided in to five units.
3. Paper setter has to set 2 questions from each unit of syllabus given below, a total of 8 questions from all 4 units.
4. The question no. nine (unit -V) will be compulsory and covers the whole syllabus. It contain seven objective type question of one mark each.
5. The questions will carry equal marks.
6. The candidate shall be required to attempt five question in all, selecting one question from first four units and 9th question (Vth Unit), will be compulsory to attempt.

Unit-I : (8 Hours)

Music & Sound :

- 1. Music and its Type- Classical, semi classical, Folk music and light music.**
- 2. Sound, vibration, frequency.**
- 3. Naad and its type – Aahat Naad, Anahat naad.**

Unit-II : (8 Hours)

Musical terms:

- 1. Shruti, Swar, Shuddha Swar, Vikrit Swar.**
- 2. Laya and its type- Vilambit Madhya and drut laya.**

Unit-III: (7 Hours)

Introduction of Taal:

- A. Theka, Avartan, Taali, Khali, Sam, Vibhag.**
- B. Teen Taal, Keharava, Dadra**
- C. Ability to write notation and demonstration on hands with Thah and Dugun.**

Unit-IV: (7 Hours)

Biographies:

- A. Contribution of Pt. Vishnu Narayan Bhaskhande in Indian Classical Music.**
- B. Contribution of Pt. Vishnu Digambar Paluskar in Indian Classical Music.**
- C. Knowledge of 10 That of Pt. Bhaskhande.**

Unit-V: (30 Hours)

Practical:

- A. Five basic alankars in Shuddha swaras.**
- B. National Anthem with instruments**
- C. One sargam geet in any raga.**
- D. Film songs based on two ragas.**

Internal Assessment: 20 (15+5)

Theory

- **Class Participation**
- **Seminar / Presentation / assignment / quiz / class test etc. 15**
- **Mid-Term Exam;**

Practicum:

- **Class Participation**
 - **Seminar / Demonstration / VIVA-VOCE / Lab Records etc. 5**
 - **Mid Term Exam**
- End-Term Examination : 55(35+20)**

References:

Kramik Pustak Mallika-Part-II, Pt. V.N. Bhatkhande

Bhatkhande Sangeet Shastra – Pt. V.N. Bhatkhande

Sangeet Bodh- Sharad Chandra Paranjapey.

Hamare Sangeet Ratna- Laxmi Narayan Garg

Raag Parichay Part (1-2)- Harish Chand Srivastav

**Introduction to Marketing
Semester 1**

Name of Subject: Introduction to Marketing	Maximum Marks: 75 (TI + TE + PI + PE = 25 + 50 + - + -)
Course ID: 240/BBA/MD101	Time Allowed: 3 Hrs.
Credits: 3 (L-T-P = 3-0-0-)	Multi-Disciplinary Course

To achieve business success requires constant review of marketing strategies and maintenance of marketing knowledge. Foundations of Marketing introduces the foundational concepts/frameworks in marketing and develops both strategic and short-term marketing and planning perspectives. Topics include the marketing environment, market segmentation, new product development and the marketing mix, as well as mix interactions, strategies, implementations and controls. This course develops communication and team processes which are valued attributes within marketing environments.

Course Outcome: - After completing the course learners will be able to:

CO1: Memorize and understand the various concepts of marketing and their relevance in the global business environment.

CO2: Apply marketing process and tools for value based strategic decision making for global market leadership.

CO3: Analyze the significance of marketing communication for competitive positioning of products or services.

CO4: Evaluate the marketing strategies through creative thinking ability under various scenarios.

Detailed Syllabus:

Unit-I

Theory - Introduction to marketing - definition, process, importance, scope, evolution, marketing management, marketing strategy, key elements and concepts; micro and macro environment- marketing environment, factors, product life cycle, adopters and its categories.

Unit-II

Market Segmentation, targeting and positioning- introduction, explanation, pestle; environmental scanning- definition, process, requirements; STP process- aim, identification, benefits, types, approach, purpose, criteria; consumer market, business market and international market

Unit-III

Marketing mix 7P's- introduction to 7P's; Product: Meaning; product classifications; concept of product mix; branding, packaging and labelling; Price concept and significance; factors affecting price of a product; pricing policies and strategies; channel distribution management; intermediaries.

TEXTBOOK

- Kotler, P., Bowen, J., Makens, J.C. and Seyhmus B. (2017), *Marketing for hospitality and tourism* (7th edn), Pearson, England

OTHER RECOMMENDED TEXTS

- Brassington, F. and Pettitt, S. (2007), *Essentials of Marketing* (2nd edn), FT Prentice Hall, London
- Kotler, P. and Armstrong, G. (2010), *Principles of Marketing* (13th edn), McGraw Hill, New Delhi
- Baines, P., Fill, C., Page, K. and Sinha, P.K. (2013), *Marketing*, Oxford University Press, New Delhi
- Lamb, C.W., Hair, J.F., Sharma, D., and McDaniel, C. (2012), *MKTG: A South Asian Perspective*, Cengage Learning, New Delhi

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2
CO1	3	2	1	2	2	3	2	2	2
CO2	3	3	3	3	3	2	3	3	3
CO3	2	2	2	3	3	2	2	3	2
CO4	3	3	2	2	2	3	3	2	3
Average	2.75	2.5	2	2.5	2.5	2.5	2.5	2.5	2.5

**Multidisciplinary Course from the department for pool of the
Courses in the University**

**(These courses are to be offered to students of different
discipline/Subject)**

Semester 1

Course Code	Course Title	Course ID	L	T	P	L	T	P	Credits	MARKS				
			(Hrs)			Credits				TI	TE	PI	PE	Total
MDC-1	Stop Motion Animation	240/ANI/MD101	2	0	2	2	0	1	3	15	35	05	20	75

Name of Subject: Stop Motion Animation	Maximum Theory marks: 50 (35+ 15)
Course ID: 240/ANI/MD101	Maximum Practical Marks: 25 (05+20)

Objectives: This course aims to equip students with foundational knowledge and skills in stop motion animation. Students will explore various materials and methods to create engaging animations, with a focus on mastering technical skills and harnessing creative storytelling techniques.

Course Outcomes:

By the end of this course, students will be able to:

- Grasp the principles and historical context of stop motion animation.
- Apply stop motion techniques to produce short animated films.
- Design and animate characters and scenes using diverse materials.

COURSE CONTENTS:

Unit 1: Introduction to Stop Motion Animation
1.1 Significance and fundamentals of stop motion animation 1.2 Historical evolution and milestones in stop motion 1.3 Overview of various stop motion techniques and materials 1.4 Core principles of animation: timing, spacing, and movement
Unit 2: Techniques and Materials
2.1 Exploring different types of stop motion: claymation, cut-out, object, and puppet animation 2.2 Designing and constructing stop motion characters 2.3 Setting up a stop motion studio: equipment and software essentials 2.4 Techniques for frame-by-frame shooting, timing, and sequencing
Unit 3: Storytelling and Animation
3.1 Crafting compelling stories for stop motion animation 3.2 Storyboarding and planning scenes 3.3 Techniques for animating character expressions, lip-sync, and movement 3.4 Principles of scene composition and set design 3.5 Creating and animating props and backgrounds
Unit 4: Production and Final Project
4.1 Techniques for shooting and capturing frames 4.2 Editing stop motion animation: importing frames, timing adjustments, and sound integration 4.3 Post-production processes: color correction, visual effects, and final edits 4.4 Final project: creating and polishing a short stop motion animation

Suggested Readings:

- "The Art of Stop-Motion Animation" by Ken A. Priebe
- "Stop Motion: Craft Skills for Model Animation" by Susannah Shaw
- "The Advanced Art of Stop-Motion Animation" by Ken A. Priebe

**Multidisciplinary Course From YOGA
SEMESTER- 1**

Course code	Course Title	Course ID	L	T	P	L	T	P	Credit	MARKS				
			(Hrs)			Credits				TI	TE	PI	PE	Total
MDC-1	Fundamental of Yoga	240/YOG/MD106	2		2	2		1	3	15	35	5	20	75

Fundamental of Yoga

Course Code: 240/YOG/MD106	Credits:3
TI:15 TE: 35	PI: 5 PE: 20

Instruction for External Examination: This question paper shall be divided in two sections. Examiner is requested to set section A as compulsory question containing 7 marks and from the entire syllabus (can be either subjective or objective). Section B will be in choice from two question from each unit. The student will be required to attempt one question from each unit. All question from each unit will carry equal marks.

Note:- Practical will be conducted on the basis of theory.

Objectives:The Course entitled 'Fundamental of Yoga' has the following objectives:
Students of the UG course will have an understanding about origin, history, and development of Yoga. They will have an idea about the insights of different Yoga streams.

Outcome: After completing this course, the learner will be able to:

1. Describe the Aims, Objectives, and scope of Yoga.
2. Explain the historical development of Yoga.
3. Illustrate the basic knowledge of biological aspects of Yoga

UNIT-1: GENERAL INTRODUCTION TO YOGA

- 1.1 Brief about origin of Yoga
- 1.2 Yoga Prior to the Vedic period, Vedic period, Medieval period,
- 1.3 modern era; Etymology and Definitions of Yoga,
- 1.4 Aims and Objectives of Yoga

UNIT-2: DIFFERENT STREAMS OF YOGA -1

- 2.1 Jnana Yoga: Meaning of Jnana and Jnana-
- 2.2 Yoga, Sadhana-chatushtaya, Means of Jñāna,
- 2.3 Bhakti Yoga: Meaning of Bhakti and Bhakti-Yoga,
- 2.4 Stages of Bhakti, Types of Bhakti, Means of Bhakti-Yoga;

Unit -3 DIFFERENT STREAMS OF YOGA -2

- 3.1 Karma Yoga: Meaning of Karma and Karma-Yoga,
- 3.2 Concept of Nishkama Karma, Means of Karma Yoga;
- 3.3 Inter-relationship between Bhakti Yoga, Karma-Yoga and Jnana Yoga.
- 3.4 Meaning of rajyog, Steps to Achieve Raj Yoga

Practicum

Prayer, Surya Namaskar

Asana

Tadasana, Vrikshasana, Urdhva-Hastottanasana, Ardha Chakrasana, Paada Hastasana, Dandasana, Swastikasana, Sidhasana, Bhadrasana, Padmasana, Vajrasana, Mandukasana, Ushtrasana, Shashankasana; Bhujangasana, Utthana-padasana, Ardha Halasana, Shavasana

Pranayama

Anulom Viloma(nadi shodhan), Ujjai, Brahmari

Suggested Books –

- Lal Basant Kumar : Contemporary Indian Philosophy, Motilal Banarsidas Publishers Pvt. Ltd, Delhi, 2013
Dasgupta S. N : History of Indian Philosophy, Motilal Banarsidas, Delhi, 2012
Singh S. P : History of Yoga, PHISPC, Centre for Studies in Civilization Ist, 2010
Singh S. P & Yogi Mukesh : Foundation of Yoga, Standard Publication, New Delhi, 2010
Agarwal M M: Six systems of Indian Philosophy, Chowkhambha Vidya Bhawan, varanai, 2010
Swami Bhuteshananda : Nararad Bhakti Sutra, Advaita Ashrama Publication-Dept. Kolkata, II Edition, 2009
Hiriyanna M : Outlines of Indian Philosophy, Motilal Banarsidas, Delhi, 2009
Hiriyanna M: Essentials of Indian Philosophy, Motilal Banarsidas, Delhi, 2008
Radhakrishnan S: Indian Philosophy, Oxford University, UK (Vol. I & II) II Edition, 2008
Max Muller K. M : The six system of Indian Philosophy, Chukhambha, Sanskrit series, Varanasi, 6th Edition, 2008
SwamiKuvalyananda:Asana,Kaivalyadhama,Lonavla,1993
SwamiSatyanandaSaraswati:Asana,Pranayama,Bandha,Mudra,BiharSchoolof Yoga, Munger, 2006

BAJMC (2024-25)

Multidisciplinary Course from the department for pool of the Courses in the University

(These courses are to be offered to students of different discipline/Subject)

Semester 1

Course Code	Course Title	Course ID	L	T	P	L	T	P	Credits	MARKS				
			(Hrs)			Credits				TI	TE	PI	PE	Total
MDC-1	Introduction to Media and Journalism	240/JMC/MD101	2	1	--	2	1	-	3	25	50	--	--	75

Name of Subject: Introduction to Media and Journalism	Maximum Theory marks: 75 (25+50)
Subject Code: MDC-1	

Instructions for paper setter: Examiner is requested to set **one compulsory and eight other questions, two from each unit.** The compulsory question should be of 14 marks and should cover entire syllabus. Student should attempt four other questions i.e. one from each unit.

Objective:

1. To understand the basic knowledge of Media.
2. To develop an understanding on the Journalism.
3. To acquaint students with knowledge of ethics of Journalism.

Course Outcomes:

1. Students would be able to introduce themselves to basic knowledge of Media.
2. Students will understand role and responsibilities of a Journalist in Society.
3. Students will come to know about ethics of Journalism.

COURSE CONTENTS:

Unit 1:

- 1.1 Meaning and Concept of Media
- 1.2 Evolution of Media
- 1.3 Types of Media : Traditional Folk Media, Print Media, Radio, Television
- 1.4 Digital Media

Unit 2:

- 2.1 Journalism : Concept and Definitions,
- 2.2 Objectives of Journalism
- 2.3 Challenges before Journalism
- 2.4 Ethics of Journalism

Unit 3:

- 3.1 Freedom of Expressions and Speech
- 3.2 Journalist and his/her qualities
- 3.3 Role and Responsibilities of a Journalist
- 3.4 New trends in Journalism

Unit 4:

- 4.1 Entertainment Media : Film, TV Serial, Web Series, Short Films, OTT
- 4.2 Informative Media : Newspaper, Magazine, Radio and TV News Channels

Suggested Readings:

1. Professional Journalism - M. V. Kamath
2. News Reporting and Editing – K. M. Srivastava