

243/YOG/VA201

SEMESTER-2
Value Added Course
Lifestyle Management & Yoga

Course Code	Course Title	Course ID	L	T	P	L	T	P	Credits	MARKS				
			(Hrs)			Credits				TI	TE	PI	PE	Total
VAC-2	Life Management and Yoga		2			2			2	15	35			50

Course Code-	Credits:2
TI: 15 TE: 35	PI: 0 PE: 0

Instruction for External Examination: This question paper shall be divided in two sections. Examiner is requested to set section A as compulsory question containing 11 marks and from the entire syllabus (can be either subjective or objective). Section B will be in choice from two question from each unit. The student will be required to attempt one question from each unit, these question in section B will be of 12 marks.

Objectives: This course explores the integration of yoga practices and life management strategies to enhance overall well-being. It covers the principles of yoga, stress management techniques, time management, goal setting, and the development of a balanced lifestyle.

Outcome

- To understand the fundamental principles of yoga and their application to life management.
- To learn effective stress management techniques through yoga and mindfulness.
- Develop skills in time management and goal setting.
- Apply yoga principles to create a balanced and fulfilling lifestyle.
- Enhance overall well-being through the integration of yoga and life management practices.

Unit-1 Introduction to Life Management and Yoga

- 1.1 Yoga Philosophy and Life Management
- 1.2 The Yamas and Niyamas: Ethical Guidelines for Life
- 1.3 Understanding Stress and Its Impact on Health
- 1.4 Yoga Poses and Pranayama for Stress Relief

Unit-2 Creating a Balanced Lifestyle

- 2.1 Bhagwad geeta & life Management
- 2.2 Types of personality in Bhagwad Geeta
- 2.3 Karam Yog in Bhagwad geeta
- 2.4 The Role of Diet in Overall Well-being

Suggested Books

- "The Yoga Sutras of Patanjali" by Swami Satchidananda
- "Mindfulness in Plain English" by Henepola Gunaratana
- "The Relaxation Response" by Herbert Benson
- "Emotional Intelligence" by Daniel Goleman
- "The Ayurvedic Cookbook" by Amadea Morningstar

Deena
21/11/25

240/EVS/VA201

PAPER: ENVIRONMENTAL STUDIES (Mandatory for UG Programs)

Max. Marks: 50
Theory: 35
Internal Assessment: 15
Credit: 2

Note: There shall be nine questions in all. Question no. 1 shall be compulsory, consisting of eight short answer type questions covering the entire syllabus. Two questions will be asked from each unit. Student will have to attempt one question from each unit. Each question shall carry equal marks.

For Internal Assessment the students will be required to, but not limited to, any of the following Field work:

- Visit to a local area to document environmental assets - river/forest/grassland/hill/mountain
- Visit to a local polluted site-Urban/Rural/Industrial/Agricultural
- Study of common plants, insects, fish-fauna, amphibians, reptiles, birds or mammals.
- Study of simple ecosystems-pond, river, hill slopes, etc. Or any innovative work or model related to environment.

Unit-I

Basic concepts: Environment - definition and significance; habitat and ecological niche; biosphere; atmosphere; lithosphere and hydrosphere.

Factors affecting environment: Abiotic factors – light, temperature, humidity, topography; Biotic factors – microorganisms, animals, plants and humans.

Sources of energy: Renewable and non-renewable sources.

Unit-II

Ecosystem: Definition, types and functions; energy flow – food chains, food webs, trophic structure; concept of productivity.

Biogeochemical cycles: Hydrological, gaseous and sedimentary cycles.

Biological invasion and its impact on environment.

Unit-III

Concept of population, population density, natality, mortality, carrying capacity, growth forms. Human population: National and international concerns, Indian efforts to control the growing population; Sustainable development.

Unit-IV

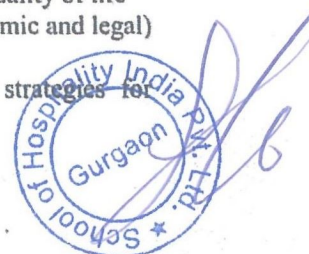
Environmental pollution: Air pollution; Water pollution; Soil pollution; Noise pollution; Plastic pollution and Marine pollution.

Solid waste management; Ozone depletion; Global warming and climate change.

Course Learning Outcomes

The course will empower the under graduate students by helping them to:

1. Gain in depth knowledge on natural processes and resources that sustain life and govern economy
2. Understand the consequences of human actions on the web of life and quality of life
3. Develop critical thinking for shaping strategies (Scientific, social, economic and legal) for environmental protection
4. Explain sustainable development, its goal, targets, challenges and strategies for sustainable development



240/PSY/VA201

Semester I

Human Values and Ethics

VAC-1 Human Values & Ethics
Credits:2 (Hrs./Week: 2)

Maximum Marks: 50
Theory Examination: 35
Internal Assessment: 15
Time: 2 hrs.

Course Outcomes: -

- Students will demonstrate a comprehensive understanding of the importance of human values and Ethics in their personal lives and professional careers.
- Students will develop critical thinking abilities to assess how family, society, and educational institutions shape the incorporation of human values, clarifying their individual roles in fostering moral development.
- Students will be able to apply human values and ethics in real life settings and will be able to deal with the ethical challenges prevalent in the institutions.

Unit I

Human Values: Definitions & Types of Values: personal, social, and cultural, Core Values.
Ethics: Definition, Ethics vs Values, Importance of Ethics, The Role of Ethics in Society.
Integrity: Meaning and its role in Personal life.

Unit II:

Ethical Dilemma: Meaning and Nature, Common Ethical Dilemmas. Ethical Decision Making: Meaning & Steps in Ethical Decision Making; identifying the problem, considering options, evaluating consequences, making a decision.

Challenges for ethical practices in institutions: Ragging, suicide and need for educational counselling, violence and peaceful protest, conflict resolution.

Suggested readings:

1. Prof.D.R.Kiran "Professional Ethics and Human Values"



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2. A Textbook On Professional Ethics And Human Values. (2007), India: New Age International (P) Limited.
3. Prof.A.R.Aryasri, DharanikotaSuyodhana "*Professional Ethics and Morals*" Maruthi Publications.
4. A.Alavudeen, R.KalilRahman and M.Jayakumaran "*Professional Ethics and Human Values*" -Laxmi Publications.
5. PSR Murthy "*Indian Culture, Values and Professional Ethics*" BS Publication



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242/JMC/VA201

MA Integrated (JMC)
SEMESTER - 2

Name of Subject: Social Media Literacy	Maximum Theory marks: 50 (15+35)
Subject Code: _____	Course ID: _____

Instructions for paper setter: This question paper shall be divided in two sections. Examiner is requested to set section A as compulsory question containing 13 marks and from the entire syllabus (can be either objective or subjective). Section B will be in choice from two of the questions from each unit; these questions will be of 11 marks each. The students will be required to attempt one question from each unit.

Objective:

The objective of the Social Media Literacy course is to equip students with a comprehensive understanding of the dynamics of social media, including its impact on society, communication practices, and personal identity. The course aims to develop critical thinking skills, digital literacy, and the ability to navigate social media platforms responsibly and effectively.

Course Outcomes:

1. Students will be able to critically analyze social media content, identify biases, and understand the implications of digital communication.
2. Students will learn to effectively use social media tools and platforms to communicate ideas and messages to diverse audiences.

COURSE CONTENTS:

Unit 1: Introduction to Social Media
1.1 Evolution of Social Media 1.2 Types of Social Media Platforms 1.3 Role of Social Media in Modern Society 1.4 Social Media Trends and Innovations
Unit 2: Digital Literacy and Ethics
2.1 Understanding Digital Literacy 2.2 Online Etiquette and Responsible Usage 2.3 Privacy, Security, and Cybersecurity 2.4 Ethical Considerations in Social Media

Suggested Readings:

1. Media Literacy Paperback by W. James Potter
2. "Cyberethics: Morality and Law in Cyberspace" by Richard Spinello
3. Social Media Simplified: Principles for Building Social Media that Works" by Karan Sondhi
Media Literacy by Art Silverblatt
4. मीडिया लिटरेसी-दूसरी परम्परा by Dr. Pradeep Kumar
5. Social Media: How to Engage, Share, and Connect" by Regina Luttrell

242/MBAI/VA201

242/MBAI/VA201

INTRODUCTION TO AGRI-BUSINESS MANAGEMENT
Paper Code-222MIVAC7

L-T-P
2-0-0

External: 35
Internal: 15
Time Allowed: 3 Hrs

Type of Course:-Value Addition Course

Core Courses	General Course	Elective	Ability Course	Enhancement	Skill Enhancement Course	Value Course	Addition
						✓	

Introduction to the Course:

An agribusiness is a line of business (LOB) that focuses on the processing, warehousing, distribution, marketing and retailing of products used in farming. The goal of agribusiness is to improve operations in order to keep prices reasonable. It encompasses farm planning, weather forecasting, research, soil management, seed production, machinery, plant protection, crop nutrient management, harvesting, marketing of produce, storage, supply chain operations, financing, food processing, retailing and much more.

Course Outcomes:- After completing the course students will be able to

CO1: To expose learners to the environment in which the agri-business is conducted.

CO2: Focus will be on understanding micro and macro environmental forces and their impact on agri-business and management.

CO3: Apply the management skills in Agri-Business

CO4: Understand the problems of Agri-Business

UNIT I

Indian Agriculture: Place of Agriculture in Indian Economy, trends in the structure of Indian Economy Role of Agriculture in Economic Development in India. Trends in agricultural production and productivity, cropping pattern- size of farms and farm efficiency.

UNIT II

Agribusiness - Linkages among sub-sectors of the Agribusiness sector; Economic Reforms and Indian agriculture; Impact of Liberalization, Privatization and Globalization on Agribusiness sector.

UNIT III

Agribusiness Management: Definition, importance, Scope of Agribusiness Management, Agribusiness Management- Nature, definition, scope and functions. Agribusiness input and output services, Agricultural credit and foreign trade, Planning and Organizing Business- Importance of small agribusiness.

UNIT IV

New trends in Agribusiness: Contract farming, Types and Scope of contract farming, Working of Contracts, Contract Models, Organic Farming, Genetically Modified Food, Farmer Producers' Organizations (FPO)

Suggested Readings

1. Adhikary M. 1986. Economic Environment of Business. S. Chand & Sons.
2. Aswathappa K. 1997. Essentials of Business Environment. Himalaya Publ.
3. Francis Cherunilam 2003. Business Environment. Himalaya Publ. Broadway and Arif A Broadway. Agribusiness Management Davis J. and Gold berg.

Chairperson
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Instructions for External Examiner: The question paper shall be divided in two sections as follows:

Section A	Seven (7) short answer type questions from whole of the syllabus carrying One marks each, This section will be compulsory	7*1=7marks
Section B	8 questions (2 questions from each unit). The students will be required to attempt four questions selecting one question of 7 marks from each unit.	7*4= 28 marks
Total Marks		35 marks

Instructions for Internal Examiner: The internal assessment should be spread evenly throughout the semester and must include at least 3 independent components including a mid-term exam. Below are the suggested components for 15 marks. A teacher has a choice to change these components as per the need except the mid-term exam.

S. No.	Course Assessment Components	Marks/Weightage (%)
1	Assessment 1 : Class Participation(CP) And Individual Assessment	5
2	Assessment 2 : Mid Term Exam (MTE)	5
3	Assessment 3 : Case Analysis / Presentation (CAP)/ Group Project (GP) / Role Play / Live Projects/ Simulation / Worksheet Assessment	5
	Internal Assessment (IA) (1+2+3)	15 (30%)
	End-Term Examination (EE)	35 (70%)
1.	Total Marks (IA+EE)	50

Mapping Matrix of Course

Table 1: CO-PO Matrix for the Course

COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	3	3	2	3	3	3	3
CO2	3	2	2	3	2	3	3	3
CO3	2	2	3	3	3	3	2	2
CO4	3	3	3	3	3	3	3	3
Average	2.75	2.5	2.75	2.75	2.75	3	2.75	2.75

242/JMC/VAG202

242/JMC/VAG202

Value Added Course from the department for pool of the Courses in the University

(All the departments will offer value added course for semester 3 for the students of same or different departments. In the first year, students will study (i) Human Values and Ethics and (ii) Environmental Studies as value added course)

Semester 2

Course Code	Course Title	Course ID	L	T	P	L	T	P	Credits	MARKS				
			(Hrs)			Credits				TI	TE	PI	PE	Total
VAC-2	Character Development and Positive Traits in Animation Films		0	0	4	0	0	2	2	00	00	15	35	50

Name of Subject: Character Development and Positive Traits in Animation Films	Maximum Theory marks: 50 (15+35)
	Maximum Practical Marks: 00

This question paper shall be divided in two sections. Examiner is requested to set section A as compulsory question containing 13 marks and from the entire syllabus (can be either objective or subjective). Section B will be in choice from two of the questions from each unit; these questions will be of 11 marks each. The students will be required to attempt one question from each unit.

Objectives: To explore the principles and techniques of character development in animation, focusing on creating characters with depth, personality, and moral values.

Course Outcomes:

- Understand the fundamentals of character design and development. Analyze the components of compelling and relatable characters.
- Develop skills in creating animated characters with strong moral values. Critically evaluate animated characters for their development and impact on storytelling.

COURSE CONTENTS:

Unit 1: Principles of Character Development
1.1 Basics of Character Design: Physical Appearance and Unique Traits
1.2 Building Character Arcs: Growth and Transformation
1.3 Character Behaviour: Actions, Reactions, and Consistency in Traits
1.4 Language and Character Dialogue: Good Text vs. Bad Text
Unit 2: Character Traits and Moral Values
2.1 Defining Positive Traits: Courage, Honesty, Empathy, and Resilience
2.2 Techniques for Integrating Positive Traits in Character Development
2.3 Connotation and Denotation Dialogue: Subtext and Literal Meaning
2.4 Influence of Characters

Suggested Readings:

- "The Illusion of Life: Disney Animation" by Frank Thomas and Ollie Johnston
- "Creating Characters with Personality" by Tom Bancroft