



Department of Commerce

GURUGRAM UNIVERSITY, GURUGRAM (HARYANA)

(A State Govt. University Established under Haryana Act 17 of 2017)

Proceedings of Department Research Committee Meeting

A meeting of Department Research committee was held at 1.00 PM in the Department of Commerce on 24th March, 2023 in -406. All the three existing Research Scholars presented their synopsis in front of DRC members. Their work seemed satisfactory with minimal revisions, and further is recommended for PG Board of Studies.

Sr. No.	Name	Supervisor	Topic
1.	Ritu	Dr. Seema Mahlawat	Impact of Social Media Influencers on Consumer Based Brand Equity (CBBE) and Purchase Intention.
2.	Nikita Khatana	Dr. Seema Mahlawat	Service Quality and Customer Satisfaction of UPI Payments Applications in Haryana
3.	Mahesh	Dr. Seema Mahlawat	An Empirical Study on Adoption of E-Vehicles in Haryana

S. Mahlawat
(Convener) 24/03/2023

Arvind
24/03/2023
(Dean Faculty of Commerce & Management)

N. S.
(Subject Expert) 24/3/2023

Falaf Khanna
(Member) 24/03/2023

(Member)

(Member)

(Member)

(Member)

GURUGRAM UNIVERSITY, GURUGRAM
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Department of Commerce

GUIDE CONSENT LETTER FORM FOR Ph.D

Name of the Student : Ritu
Name of the Subject : Commerce
Name of the Supervisor : Dr. SEEMA MAHLAWAT
Guide Official address with Pin code : GURUGRAM UNIVERSITY
GURUGRAM, HARYANA, 122003
Phone Number :
Guide Recognition No. :

I Dr. Seema Mahlawat Department of Commerce in Gurugram
University here consent to guide/ supervisor of Ms./Mr./Mrs. Ritu
S/D/W/o Karanvir For Doctor of Philosophy (Ph.D.) in faculty
of Commerce in subject for Gurugram University, Gurugram.

I will abide the Ph.D. Ordinance of Gurugram University and the UGC prescribed standard norms.

Ritu
Signature of the candidate

S. Mahlawat
Signature of the supervisor

(With Supervisor Seal)



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Ref. No. / GUG/ Comm /2023 / 21-23

Dated: 25/01/23

PREFERENCE OF SUPERVISOR

S.No.	Name of Scholar	Broader area of Research	Preference of Supervisor	Signature
1.	RITU	Marketing & Finance	a) ^{Dr.} Seema Mahlawat b) ^{Dr.} Falak Khanna	<u>Ritu</u>

S. Mehla

Chairperson

Department of Commerce
Gurugram University Gurugram

Department of Commerce

GURUGRAM UNIVERSITY, GURUGRAM (HARYANA)

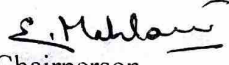
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1.	RITU	Marketing & Finance	a) ^{Dr.} Seema Mahlawat b) ^{Dr.} Falak Khanna	Ritu


Chairperson

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Gurugram University Gurugram

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GUIDE CONSENT LETTER FORM FOR Ph.D

Name of the Student : Nikita khatana
Name of the Subject : COMMERCE
Name of the Supervisor : DR. SEEMA MAHLAWAT
Guide Official address with Pin code : GURUGRAM UNIVERSITY
GURUGRAM, HARYANA, 122003
Phone Number :
Guide Recognition No. :

I Dr. Seema Mahlawat Department of Commerce in Gurugram
University here consent to guide/ supervisor of Ms./Mr./Mrs. Nikita
Khatana S/D/W/o Ankit Dayna For Doctor of Philosophy (Ph.D.) in faculty
of Commerce in subject for Gurugram University, Gurugram.

I will abide the Ph.D. Ordinance of Gurugram University and the UGC prescribed standard norms.

Nikita
Signature of the candidate

S. Mahlawat
Signature of the supervisor

Head
Dep (With Supervisor Seal)
Gurugram University, Gurugram



Department of Commerce


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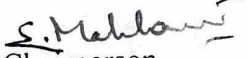
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PREFERENCE OF SUPERVISOR

S.No.	Name of Scholar	Broader area of Research	Preference of Supervisor	Signature
1.	NIKITA KHATANA	FINANCE & MARKETING	a) Dr. Seema Mahlawat b) Dr. Falak Khanna	


Chairperson
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GUIDE CONSENT LETTER FORM FOR Ph.D

Name of the Student : MAHESH
Name of the Subject : COMMERCE
Name of the Supervisor : Dr. SEEMA MAHLAWAT
Guide Official address with Pin code : GURUGRAM UNIVERSITY
GURUGRAM , HARYANA , 122003
Phone Number :
Guide Recognition No. :

I Dr. Seema Mahlawat Department of Commerce in Gurugram
University here consent to guide/ supervisor of Ms./Mr./Mrs. Mahesh
S/D/W/o Krishan Kumar For Doctor of Philosophy (Ph.D.) in faculty
in subject for Gurugram University, Gurugram.

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Signature of the candidate


Signature of the supervisor

(With Supervisor Seal)





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Dated: 25/01/2023

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S.No.	Name of Scholar	Broader area of Research	Preference of Supervisor	Signature
1	MAHESH	marketing	a) Dr. Seema Mahlawet b) Dr. falak Khanna	

Chairperson

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